

ANNUAL REPORT

FINANCIAL STATEMENTS SEASON 2009/2010



Little
Athletics
Victoria



VICTORIAN LITTLE ATHLETICS ASSOCIATION INC.

LITTLE ATHLETICS VICTORIA

MEMBERSHIP STATISTICS SEASON 2009/2010

GIPPSLAND

Bairnsdale	144
Casey	537
Corner Inlet	34
Cranbourne	169
Leongatha	201
Moe	109
Orbost	45
Pakenham	120
Sale	150
Traralgon & District	190
Warragul	177
Wonthaggi	107
TOTAL	1,983

NORTHERN COUNTRY

Albury	193
Barooga	127
Benalla	132
Bendigo	434
Corowa	67
Echuca/Moama	148
Howlong	28
Kyabram	115
Kyneton & District	97
Lancefield/Romsey	83
Lavington/Jindera	92
Mansfield	117
Mt. Beauty	54
Murrindindi	74
Nathalia	46
Rochester	62
Seymour	200
Shepparton	200
Wangaratta	215
Wodonga	225
Woodend	34
Yarrawonga/Mulwala	87
TOTAL	2,830

WESTERN COUNTRY

Ararat	85
Ballarat	242
Camperdown	77
Casterton	91
Colac	139
Dimboola	26
Hamilton	80
Horsham	130
Portland	108
Stawell	81
Warrnambool	95
TOTAL	1,154

WESTERN METRO

Altona	258
Bacchus Marsh	236
Brimbank	158
Corio	285
Geelong	733
Gisborne	142
Melton South	160
South Melbourne & District	167
Werribee	433
Williamstown	356
TOTAL	2,928

EASTERN METRO

Box Hill	486
Camberwell/ Malvern	409
Cockatoo	96
Collingwood	222
Croydon	350
Doncaster	574
Kew	316
Knox	723
Lilydale & Yarra Ranges	226
Nunawading	428
Ringwood	301
Sherbrooke	253
Waverley	422
TOTAL	4,806

NORTHERN METRO

Coburg	338
Craigieburn	68
Diamond Valley	648
Essendon	479
Fawkner	59
Hume	85
Keilor	474
Kilmore & Districts	160
Preston/ Reservoir	45
Sunbury	187
Whittlesea City	540
TOTAL	3,083

WIMMERA/MALLEE

Bar-rook*	24
Charlton	18
Cohuna	81
Kerang	53
Maryborough	87
St Arnaud	35
Swan Hill	100
TOTAL	398

SOUTHERN METRO

Brighton	392
Caulfield	344
Chelsea	213
Dandenong	186
Frankston	605
Mentone	428
Moorabbin	147
Mornington	317
Oakleigh	51
Sandringham	638
Seaford	232
Skye Valley*	50
Southern Peninsula	123
Springvale	127
Westernport	129
TOTAL	3,982

STATE TOTAL 21,164





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Our Mission

"THROUGH THE ENJOYMENT OF ATHLETICS, DEVELOP POSITIVE ATTITUDES AND A HEALTHY LIFESTYLE FOR OUR CHILDREN, FAMILIES AND COMMUNITY."





Victorian Little Athletics Association Inc.

Staff

Dean Paulin	General Manager
Graham Lucas	Special Projects Coordinator
Julie Green	Finance Coordinator
Shane Bertrand	Education & Development Coordinator
Melissa Broekhoff	Administration & Membership Coordinator
Lauren Dick	Competition & Events Coordinator
Jo Linford	PA to General Manager & Public Relations
Kim John	eCommerce Coordinator
Fiona Carter	eCommerce Coordinator (August to February 2010)

Board of Management

Gordon Major	President
Neville Harris	Education Director & Vice President
Andrew Duncan	Competition Director
Steve Ryan	Finance Director
Judy Wilmshurst	Membership Director
Kerry Semfel	Public Relations Director

Standing Committee Members

Public Relations

Andrew Stirling	Associate Director
Tina Miller	Associate Director
Merle McBean	Associate Director
Karen McNicol	
Andrew Seager	
Lexie Seward	
Marion Sparkes	

Education

Steve Cowburn	Associate Director
Rosemary Merrigan	Associate Director
Jim Currell	
Bernie Curtin	
Andrea Hallett	Walks Rep
Lindsay Harrison	
Bryan Neighbour	ATFCA Rep
Laura Nethercott	
John McCall	On Track

Competition

Debbie Baskin	Associate Director
Graham Lucas	Associate Director
Zac Smith	Associate Director
Stan Stoop	Associate Director
Michael Brazel	
Shaz Cairns	
Debbie Higgs	
Michelle McIntyre	

Membership

Andrew Edney	Associate Director
Fred Wilmshurst	Associate Director
Malcolm Duncan	Associate Director
Andrew Rouch	Associate Director
Dawn Vanderhorst	

Finance

Gerard Hayes	Associate Director
Ian Brown	Associate Director
Warren Paterson	

Life Governors

1974 Trevor Billingham (dec)	1982 Jim Stewart	1991 Tim Berriman (dec)	1999 Tammy Fry
1975 Alan Triscott	1983 Les Armstrong	1991 John Guerra	1999 Pam Mulholland
1977 Max McLennan	1983 Margaret Caldecoat (dec)	1991 David Tracy	1999 Shirley Scherger (dec)
1977 George Nevitt (dec)	1983 Bill Field	1992 Lois Daffy	2000 Don Baker
1979 Alan Brumley	1983 Peter Taylor (dec)	1992 John Ellem	2000 Robyn Van Lieshout
1979 Jim Jamieson (dec)	1984 Maureen O'Callaghan	1992 Ian Fisher	2002 Noel Rasti
1979 Jim Mason (dec)	1984 Randall Robinson	1992 Wes Heywood	2002 Merle McBean
1979 Bruce Seeley	1984 John Treanor	1992 Margaret Robertson	2002 Sylvia Cook
1979 Norm Walsh	1985 Peter Bailey	1993 Irene Harris	2003 Dave DaFonte
1980 Pat Harris	1985 Don Blyth	1994 Ray Canning	2003 Beth Girdwood
1980 Mal Hastie	1985 Norm Esh	1994 Gordon Major	2004 Jeff Hawkins
1980 Keith Maughan	1985 Alan Johnson	1995 John Doherty	2005 Gwen Timmins
1980 Mary McLennan	1985 Andrew Osborne	1995 Meggsie Harvey	2005 Peter Frenken
1980 John Spicer	1985 Bruce Reynolds	1995 Peter Jones	2007 Christine Doubleday
1980 Bill Vincent (dec)	1985 Bill Toohey	1995 Ian Sparkes	2007 Robert Zuber
1981 Ron Brown (dec)	1985 Ken Wyles (dec)	1996 Judy Jones	2009 Neville Harris
1981 Noel Deller	1986 Charles Gorman	1997 Campbell Cain	2009 Fred Wilmshurst
1981 Gordon Murphy (dec)	1986 Eric Wenckowski	1997 Golda Cain	2009 Judy Wilmshurst
1982 Bert Edwards	1988 Bernadette Barnett (dec)	1997 Malcolm Francis	
1982 Wes Osborne (dec)	1988 Peter Hendy	1998 Ian Thompson	
1982 Lockie Purton	1991 Lawrie Barnett	1999 Allen Carey	



Presidents Report



This past year has been extremely busy for the Board and I would like to publicly thank them for the hours, days, numerous meetings and country visits they volunteer for, to help and support all the members, Centres and Regions. To Neville Harris, Vice President and Education Director, Andrew Duncan, Competition Director, Steve Ryan, Finance Director, Kerry Semfel, Public Relations Director and Judy Wilmshurst, Membership Director, a sincere thank you for your support and efforts over the past year.

Board of Management

Neville has now completed his sixth year on the Board and I wish to especially thank him on behalf of every one that he has come into contact with, for his work in greatly improving the Education portfolio. As a requirement of the Constitution, Neville must now stand down from the Board, but we hope that we have not seen the last of him from the Little Athletics family.

Staff

To all the staff, Shane Bertrand, Melissa Broekhoff, Lauren Dick, Julie Green, Jo Linford, Graham Lucas, Fiona Carter and Kim John, thank you for your assistance to the Board, and your very professional approach to your work and involvement with all of the membership. Fiona, who looked after the eCommerce, left us earlier this year and has been replaced by Kim John. Kim, as some of you would realise, worked for us previously and it is great to have her back within the family.

To the General Manager, Dean Paulin. What can I say about his passion for Little Athletics, and the enormous effort that he puts in for the overall benefit of all involved? His management of the staff, his involvement and collaboration with the Board, and the hours that he spends above and beyond what he is paid for has, over the past twelve months, moved us forward in leaps and bounds. Sponsorship, which comes under Dean's portfolio, has increased and at the time of writing this report both IGA and McDonalds were in discussion with Dean, on our behalf, to re-sign again for the forth coming season.

We have not been in a better or more stable position financially, and this will lead to more courses including coaching, official seminars and more school visits. To Dean, a special thank you from not only me, but from all the Board, and also a thank you to Sarah who thinks you live at the office.

New Office

The search continues. The Board has looked at several possible locations without, at this stage, any success. We have looked in the following areas, Williamstown, Sunshine, Port Melbourne and also along the Ring Road for locations that will meet our needs. We have also been again requested to meet with at

least one local council who are interested in having us build alongside an athletic complex. Our requirement needs are to have a minimum office space of 400sq. and a connected warehouse of approximately 500sq. This will allow for more space within the office complex and save us thousands of dollars that we currently pay for off-site storage. We also need to be near public transport of some sort to assist some of our visiting members.

New Logo

As the result of a joint decision by the members of the Australian Little Athletics (ALA) Board of whom I am one, and all the Chief Executive Officers and/or General Managers from throughout Australia, a new logo has been designed, and this design was launched at the Australian Championships in Brisbane back in April of this year. As the result of this event, ALA is now known as Little Athletics Australia (LAA).

Every State now has the new logo with Victoria to be now known as Little Athletics Victoria. Victoria, Tasmania, Queensland and Western Australia will have their state names in full with the logo, while the others will be using an abbreviation, such as New South Wales, who will be known as Little Athletics NSW. For Victoria this change will need to be voted on, and accepted by, the delegates at this year's Annual General Meeting.

It is not a requirement that centres change their names in line with the new logo, but, the office will assist those who wish to do so free of charge. They will also help re-design a current centre logo if a centre decides to alter it, and for centres without a logo, again the office will assist you in designing one.

The Board of Management believes this is great step in the right direction in getting the name Little Athletics out and very visible to the general public right throughout Australia. Unfortunately as with everything new, there will be a considerable cost to us to change over to the new name and logo. The slight increase in the membership fee this year will help to off-set some of these costs.



Little Athletic slogan

Although the "Be Your Best" slogan is now being extensively used by Little Athletics Australia and some of the other States and Territories for most, if not all, of their promotions, the Board is directing that Little Athletics Victoria will use the original slogan "Family, Fun and Fitness" for all their promotions and correspondence where ever possible. Centres and Regions are requested to use this slogan

Regulations

The Board, Dean and all the staff have also worked very hard to re-write or re-organise all of our Constitutional Regulations and a new Strategic Plan. By the time of this AGM, every Centre will have received these. All the Regulations have been set out in the same format to make it easier for the membership to read, use and understand.

Gala Dinner and Presentation night

As the Board believed that CentreFest could become repetitious if it was held every year, it was decided last year to divide CentreFest into two separate events. A Gala night and Awards presentation dinner to be held every even dated year within the metropolitan area, and on the odd dated years CentreFest in full would be held in a Country location encompassing instructional presentations and the Dinner and Awards.

The first Gala night was held on the 19th of June, and as this was the first time this type of event was to be held we did not know how the membership would embrace it, but what a fantastic night! The premise was so packed we had to remove the doors from the function room to get everyone in, and since the event we have received only positive feedback. Unfortunately we had to decline late bookings due to lack of space. To those that missed out, I can only suggest you book early next year.

To all the centres and individuals that were successful this year, well done. To the Ringwood Centre, congratulations for being the Top Centre for season 2009/10. To those centres that took part in the IGA Collect-a-Docket, again

well done. It was a lot of work, but three Centres each walked away from the awards night with a \$3,500.00 cheque. If this is to happen in the year ahead, centres must consider being more involved. Victorian centres collected over \$14 million dollars in dockets, more than any other State or Territory CentreFest next year will be held in Shepparton.

The winners

For the fourth year in a row, Victoria won the overall Trevor Billingham trophy for the Under 13 age group and for the second time in a row the Life Members Trophy for the Under 15 age group Multi Event Championship at the Australian Little Athletic Championships held in Brisbane in April this year. So firstly, well done to all the athletes involved in the team, and to the management team, Dean and the office staff, also well done. We now look forward to Sydney next year.

Conclusion

Unfortunately we have had to deal with several matters of litigation during the past twelve months. One has taken some 15 months to bring to a satisfactory conclusion, and a second, at the time of this report, is still pending. To all the membership, the Board does not want to be threatened with litigation or be placed in the position where we have to start litigation with someone from within the Little Athletic family. With the new Complaint Procedures, we ask everyone to follow the set procedures to save threats or litigation matters reaching the Board or our Solicitors. We are here for the children and not for our own egos.

Finally, I would like to thank all the membership who has supported the Board, the General Manager and the staff during the past twelve months that I have been President of the Association. All of us are only working for the benefit of you, the members. To Anne, thank you again for putting up with the many missed meals, nights and weekends when I was not at home.

Gordon Major
President





Competition Director



Firstly I would like to thank my wife, Lisa and children, Patrick and Lucy for their support in allowing me to take on the role of Competition Director.

I would also like to thank the Board of Management and LAVic Staff for supporting me. I particularly want to thank Lauren Dick, who has done a fantastic job in organising the major State Competitions, coordinating the various panels and with putting up with my constant phone calls and emails.

Thanks also to the Competition Panel - Debbie Baskin, Michael Brazel, Shaz Cairns, Debbie Higgs, Graham Lucas, Michelle McIntyre, Zack Smith and Stan Stoop. They have supported me throughout the year and make the job of organising events easier and as a collective, making informed decisions on Competition matters.

I would also like to thank all the Region Organising Committees for hosting and running the various Qualifying Rounds of State Championships, for without your support and dedication there would be no children at the State Finals.

And last but not least all the parents, grandparents, guardians and other officials who help out at weekly Centre Competitions, Region and State Competitions – thank you, for without your involvement Little Athletics would not be able to operate.

Goals

In my nomination last year I listed a number of goals I wanted to achieve over the term of my office.

1. Tools & Processes

Goal: To review the tools & processes to reduce the amount of time volunteers give to run the major State Championships and Regional Qualifiers.

Outcome: A standardised entry form for all Centres was created for Relay & T&F entries which gave Centres and Regions a simple process to collate and manage entries and remove the many hours of data entry previously done. Meet Manager templates used by Regions were reviewed and standardised across all Regions. This enabled Lauren to finalise & distribute the State Final progressions for Relays and Track & Field to all Centres within 4 days after the Region Qualifying weekends. A Photo Finish group was also created to better streamline and understand the setting up and use of this equipment. We will continue to improve these processes next year.

2. Review of Event Timetables

Goal: To review State and Regional event scheduling, timetables and qualifications to allow athletes to have the best possible chance of competing at these levels in any individual or team event.

Outcome: It was decided to leave the Relay timetable for this season, alter the Multis to include U16's, change the Track & Field timetable and alter the Cross Country slightly.

The changes made to the Track & Field Timetable were primarily made to allow athletes to have a chance at competing in any event within their age group, with a minimum of a 30 minute break between track events. This was achieved. Changes were also made to help streamline equipment and officials' movement throughout the program. An unforeseen outcome was a significant reduction in the amount of stress and pressure by meet manager & communication officials in having to rush to have results completed and updated for finals posting. We will continue to review and improve these next year.

3. Events running on time.

Goal: To review/refine/implement processes to run the major State Championships and Regional Qualifiers and to ensure all State Championships and Regional Qualifiers are run on time and to an organised professional standard through proactive coordination with the various State and Regional committees.

Outcome: Unfortunately, the State Relays and some of the Region Qualifiers ran significantly overtime. Most of the larger Regions and State Relay events finished about an hour after the scheduled finish time. A review of the State event found there to be no one major significant issue, but a number of smaller issues combining together to prolong the event.



Multis finished an hour late on Saturday and pretty much on time on Sunday which was just as well, as a thunderstorm on the Sunday afternoon, swept across the venue about 10mins after the last event.

With the changes to the T&F timetable the event finished on time both days. There were no complaints by parents and children about running overtime. The teamwork and professionalism displayed by all officials at the event was outstanding and we received very positive feedback from parents, centres and Regions.

From review meetings after these competitions the feedback collated will be used to continually improve these events.

4. Review of Competition Regulations

Goal: To review the Competition Regulations and make recommendations to the membership if any changes are required.

Outcome: We had U16's compete at the State Multi Event for the first time this year and so changes had to be made to the Regulations to allow the U16's to compete. These changes were made & endorsed by the BOM after last year's AGM and will be put to members at this year's AGM to be ratified.

What this highlighted was a need for a consultation process, prior to an AGM, where proposed changes to Competition Regulations can be investigated and discussed to see what impact these changes would have to the rest of the Regulations. In discussions with the Competition Panel and BOM, a Competition Standards Panel was formed - a group of experienced members, whose collective knowledge covers all aspects of the Competition Regulations.

A number of proposed changes to the Regulations, including a change to the Table of Contents intended to help officials, team managers and centres find the relevant rules easier are being put to members at this year's AGM. Over the next year this panel will review the Regulations in more detail. All members are encouraged to send, throughout the year, any proposed rule changes to this panel for consultation.

5. Officials

Goal: Liaise and assist Standing Committees and Region Committees to ensure programs and processes are in place to properly educate officials at all levels and to put in place a program to ensure there are enough and correctly assigned officials at all levels of the organisation.

- Starters Panel - Are currently working towards the creation of a more defined development structure for Starters from Centre level through to State level. This will be in the form of a reconfigured Starter's course, different assessment criteria and a commitment by the Panel to visit Centres when asked to help with some on-the-job training.

- Referee's Panel – The creation of this Panel is to help encourage, develop and nurture our existing and potential Referees and Chief Officials at both State and Region level. Referees from all Regions were invited to attend a meeting and discussed both the structure of this Panel and the consistent interpretation of the Regulations across all Regions. This group is in its infancy and plan to develop it over the coming year.

6. Centre Weekly Competition

Goal: To understand how Centres across the State conduct their weekly competitions. There are many different size Centres, and the needs for these Centres vary. Some Centres are of a like nature and would like to explore and see if there is a way to get best practices operating at these like Centres.

Outcome: This has yet to be acted upon, however work will be done over the next year. Centres are encouraged to seek guidance and support from the various Competition Panels in running their Centre Competitions.

NOW TO THE FOUR MAJOR STATE COMPETITIONS

Relays

Qualifying Rounds were held in November at all 8 Regions. Wimmera held relays in Cohuna for the first time in many years. As was stated earlier some Regions ran overtime as did the State Finals. With a very full program of events it does not take much to get behind and once there it can be difficult to catch the time back.

There were six VBP's broken this year - one at a Region Qualifier and five at the State Finals. There were also seven ABP electronic records achieved, well done to all athletes.

Entries across the state were down by about 3% on the previous year. Total Entries received by Regions:

- Metro - EMR (638), NMR (425), SMR (472), WMR (372)
- Country - GIPP (180), NCR (201), WCR (60), WIMM (16)
- Overall down 76 teams on last year
- 31 Centres did not enter any teams this year
- 26 Centres have not entered teams in the last 2 years.

It's interesting to note about a third of Centres did not enter teams this year and a quarter of Centres have not entered teams in the past 2 years.

I encourage all those Centres who have not been involved in relays over the past couple of years to get involved and allow your athletes the opportunity to be part of a team environment and represent their centres at these events.





Multis

These were held in Bendigo this year and I would like to thank the Bendigo Centre on hosting a very successful Championship. There were two things we were assured of - hurdles don't fall down and it never rains. Well, the wind picked up on Sunday morning and with the blustery conditions hurdles kept falling down and later in the day a thunderstorm hit the track - luckily we finished on time but we got wet packing up.

It was the first time U16's competed at a State Championship. It was very disappointing to have only having 9 boys and 5 girls enter and of those only 5 boys and 1 girl turned up to compete. There were five VBP's broken over the weekend - four for overall points and one individual

Track & Field

The Region qualifiers were held in February at various locations throughout the State and all regions held successful competitions. I attended many of them throughout the two weekends to gain an insight and to support the Region Organising Committees.

A new timetable was used at State this year and was well accepted. Both days at the State T&F finished on time. As stated before the teamwork and professionalism by officials at these titles to keep the event moving and on time was fantastic.

There were twelve VPB's, one ABP & eight ABPe's broken during the Region Qualifiers and State Titles so congratulations to all those athletes on achieving those results.

There were some issues with breaches of Code of Conduct with parents and officials at Region and States being abused by parents both on and off the arena. Although these incidents were few they do occur and I ask all parents and officials to respect decisions made by our volunteers.

Entries across the State were down by about 3.5% on the previous year. In 2009 there were 12879 entries and this year 12438. Total Entries received by Regions:

- Metro - EMR (2893), NMR (1882), SMR (2269), WMR (1960)
- Country - GIPP (1332), NCR (1307), WCR (562), WIMM (233)
- 9 Centres did not enter any athletes this year

Cross Country

Cross Country will be held at the Geelong Racecourse this year. At the time of writing this report the event has yet to be conducted, but all the planning and allocating of officials has been done. Entries seem to be on a par with last year's event. I believe it is the first time in the 45 years of Little Athletics that a Victorian State Title of any kind has been held in the birth place of Little Athletics - Geelong. I hope you enjoyed the event and am confident that all went well.

In conclusion, I have really enjoyed this last 12 months in the role of Competition Director. I have learnt a lot, and still have a lot to learn and look forward to the challenges ahead. Again thank you to everybody involved in the running of Competition Events at all levels of the organisation and see you all at the next event.

Andrew Duncan
Competition Director





Education Director



The 2009-2010 Education year was successful and rewarding to say the least. The Committee Members and Shane Bertrand worked together with extreme competence, fostering a wealth of information and willingness in improving our image whilst educating the athletes and parents.

Introduction to Coaching Courses

Yes we will continue to run ITCC's as briefly pointed out at the Gala Awards function. The ASC has given LAVic permission and have sanctioned us to run these courses which will register as a Level 1 part component, by by-passing their beginner's course.

Again registration is through the online system [www.lavic.com.au/Education & Training/ Coaches/ITCC](http://www.lavic.com.au/Education%20&%20Training/Coaches/ITCC). Costing has been held at \$99.00 per participant which includes a Coaching handbook, Polo Top, Race Walking booklet, Coaching CD, On Track CD, Officials handbook & additional handouts.

Due to the past success of these courses, we have endeavoured to maintain as many courses as practicable dependent upon the number of qualified presenters and the geographical location around the state.

Courses this season will be conducted at Whittlesea City, Benalla, Werribee, Sale, Mentone, Sunbury, St Arnaud, Ringwood, Kerang, Wodonga, Chelsea, Warragul, Echuca, Geelong, Kilmore and Kew.

On Track

"On Track" has been an ongoing success and now has the stability in John McCall working closely with Shane Bertrand and myself in presenting the product to the Centres. The Level 1 and 2 components are conducted well at Centre level with new Centre Co-ordinators coming on stream and proving their worth.

As always, setting targets to meet the demands of some 90% of our Centres wishing to improve their "On Track" program has led to some difficulties, particularly geographically, to cater for new needs and experienced personnel. However, we shall continue to improve and cover our objectives.

John continues to reiterate that the program has inbuilt flexibility which can be adjusted to suit each Centre's own activities. The registration numbers this year have been extremely high in these age groups hence the reason for our Centres to conduct "On Track" courses. This year courses will be conducted at Whittlesea City, Frankston, Warragul, Williamstown and Nunawading.





Officials Seminars

The seminars include all events in Track & Field, along with an additional session on Introduction to Race Walk Judging. These seminars will combine rules, practical components as well as safety and set up. All these seminars will run between 10.30am to 1.00pm. Please remember that all registrations are run through our online system, [www.lavic.com.au/Education & Training/Officials](http://www.lavic.com.au/Education&Training/Officials). These seminars will be conducted at Whittlesea City, Frankston, Collingwood, Nunawading and Knox.

Walks

The Walks Committee is up and running and the Representative to Education is Andrea Hallett and doing a sterling job. Shane Bertrand has a huge input into the Walks, both as a parent and a senior judge, and is very energetic in conducting any seminars required.

Walks are always the odd event out but we must strive for its continued existence as it is the premier event that Australia excels in.

Clinics & Seminars

All clinics are advertised on the website with online registrations for all. Again we will be running the U7-U10 McDonalds skills clinics with each clinic being split into two components for maximum training. Bendigo and Doncaster are the venues. As mentioned before, Collingwood will host the Walks component, running a "D" Grade Race Walking Judging Seminar and an U9-U15 Race Walking Clinic.

Diamond Valley will host the U14-U16 Multi Event Clinic. Although the numbers are not what we would like, the quality of coaching and input from the athletes is of a very high standard. This allows athletes to visualize their expectations if they anticipate competing for a spot in the ALACs as an U15 athlete.

The popular U11 Skills Clinic is being conducted over two days at Nunawading and Knox. This unique program is only conducted by Victoria and was introduced to prepare athletes for the JDS U12 Development Squad. I believe saturation point for this Clinic is about 200 and places in this Clinic are filling very quickly.

Junior Development Squad

Our premier program, the Junior Development Squad, continues to be successful due to the enormous effort put in by Shane Bertrand. Without his input and that of the coaches required to run this event, our standards could not be maintained. It is also becoming more difficult in maintaining suitable training venues.

The journey these athletes take by attending seven programmed sessions is a great guide to their athletic future. The qualifying standards again have been revisited to keep us in touch with the standards on a National basis.

The JDS Camp at Ormond College was again well received and many thanks to Jim Currell and Shane Bertrand for their ability to give the athletes the best. The camp cost is \$325.00 per athlete. Some 80 plus spots are available for the camp in January 2011 and I am certain, when released, will fill very quickly.

The JDS registration is done by the athlete via the website through clubs online. Centres do not have to sign any forms, but will be required to submit all qualifying performances for applying athletes prior to October 4th 2010.

Note. If the household has two email addresses, please use the parent email. The continued success of JDS is apparent due to the combined efforts of the LAVic Office, Education Committee, Coaches, Parents and Athletes alike.

Conclusion

As mentioned earlier, Shane Bertrand has made Education & Development continue to be a success story as he supports all areas of our portfolio.

The Committee itself, Steve Cowburn (retiring) due to work and other sporting activities, John McCall, Jim Currell, Bernie Curtin, Andrea Hallett, Bryan Neighbour, Lindsay Harrison, Rosemary Merrigan and Laura Nethercott (when available) have been a tremendous support base for Shane Bertrand and myself.

As mentioned last year, the ever changing calendar that leads from AGM to AGM coupled to bi-annually Centrefest/Gala Awards, is becoming harder and more difficult to program. Without Irene's help behind the scenes, and the volunteers mentioned, I could never have lasted the 6 years as Education Director.

Our General Manager, Dean Paulin has worked tirelessly behind the scenes and in the fore-front in achieving our targets. Many thanks to Deano and his competent Office Crew. Job well done.

Members of the Board, Gordon, Judy, Kerry, Steve, and Andrew, you have been a pleasure to work with in a very difficult year. I would like to think that the incoming Education Director is treated with the same support and respect given to me.

As the retiring Vice President, working closely with our President, Gordon Major and General Manager Dean Paulin, I have greatly enjoyed their friendship which sometimes must operate outside the call of duty.

In closing, I will re-iterate my words of last year in that "Little Athletics Victoria is a leader and a formidable force in its direction and promotion of recreational activities coupled to junior athletics for children in family, fun and fitness". The Education Committee is committed to these values.

Neville Harris

Education Director (Vice President)



Membership Director



In his last report the previous Membership Director expressed a hope that we could maintain the great registration figures achieved as a result of the Beijing Olympics. Unfortunately, although the Association and most Centres put in a tremendous effort, this wish was not fulfilled. As is usual with non Olympic or Commonwealth Games years, numbers are down about 12% on the 2008/2009 figure.

Twenty-five Centres went against the trend and either increased or maintained their numbers. Echuca/Moama, winner of the "Best Growth in Membership Trophy" showed what a dedicated Committee and a lot of hard work can achieve. They increased their membership by 33%.

What about the ten Centres with registrations more than 30% lower than in 2008/2009? This has been attributed to the Financial Crisis, changing demographics, Committee issues, venue problems and just "we don't know". The Board of Management has decided that a viable Metropolitan Centre must have at least 50 Competitive Members. Centres which have fallen below this mark have been contacted and offered assistance with promotion and recruitment in the lead up to the 2010/2011 season. Centres which have registrations well below their last year's figure and Centres in growth areas, where there is the potential to increase membership, will also be given extra support.

Unfortunately many of our Centres can't retain their members from one year to the next. Despite reminders via email, postcards, school newsletters, posters and television advertisements the average retention rate is always about 55%. We have to offer our families a product that makes them want to continue in the sport. Casterton, the winner of the "Best Membership Retention" trophy adapted to the

needs of the local community. In 2008/2009 they revamped their program to reduce "down time" and this season started competition later to fit in with other sports. These measures and the fact that the Centre epitomises "Family, Fun and Fitness" resulted in 75% of the previous year's members returning for the 2009/2010 season.

Our most successful program for attracting new members is LAPS. Statistics show that around 10% of the children exposed to LAPS join a Little Athletics Centre. This year our Development Officers visited 86 country schools and 108 in the metropolitan area – a record total. While the uptake from students was not as high as in previous years, the interest was certainly there. LAPS also has the advantage of developing relationships between the school and the Centre. The stronger this relationship the higher the long term benefits for both parties. A huge thank you to Melissa Broekhoff for the hours she put into co-ordinating this program.

The McDonald's Bring a Friend program once again encouraged athletes to bring their friends to experience Little Athletics. Invitation cards distributed with the registration packs could be used on a specific day designated by the Centre, or on any occasion the athlete wished. Participation in this program is another great way to gain new members.





This year we continued the awards which recognise our greatest asset, our volunteers:

The IGA Officials' Reward Scheme is designed to offer the chance of a reward to volunteers at Centre level. Once again thousands of coupons arrived at the Office for the monthly draws. Five prizes of \$200 IGA shopping vouchers were drawn during the season and the final \$400 prize was drawn and presented at the Gala Awards Dinner.

The Garuda Indonesia and Bali Niksoma Great Volunteer Escape for those who officiate at three Region or State events was drawn at the Awards Dinner. The lucky and deserving winner was Zack Smith from Ballarat.

The most prestigious award of all the Bendigo Bank Volunteer of the Year attracted quality nominations from individuals, Centres and Regions. The outstanding nominee, who received a \$500 cheque and a trophy, was hardworking Sarah Lilley from Pakenham, now President of Gippsland Region. The worthy second placed nominee was Cheryl Geraghty of Shepparton and third was Tina Miller a founding member of Skye Valley Centre.

IGA introduced an initiative whereby Centres could earn cash prizes by collecting dockets for IGA supermarkets. The IGA Docket Competition was embraced by thirty-five Centres who between them collected over \$14,000,000 worth of dockets. Centres were divided into three categories, according to size and three cash prizes were awarded in each category - \$3,500, \$1,000 and \$500. Congratulations to the winners (listed on the Awards page) and to all Centres who undertook the thankless task of counting those dockets. We are working with IGA in an attempt to alter and simplify the competition for next year.

The Top Centre Award was closely contested this year, with many Centres doing their best to win the impressive gold cup and \$500 from Hart Sport. This award, judged on membership growth and retention, participation in Association activities, compliance with administrative requirements, adherence to Association policies and the results of a Centre visit, is open to every affiliated Centre. Last year's runner-up put in a tremendous effort this year and reversed the result. Congratulations to Ringwood!

We aimed to visit every Centre this year and almost succeeded. Volunteers from the Board, Regions and Standing Committees attended competition days at all but one Centre. These visits not only form part of the Top Centre assessment but also give an insight into how the Centre operates. Feedback letters, notifying Centres where they scored well, and/or poorly, were sent out after the visits. It is hoped that this information will be used when planning for the coming season. We are recruiting more people to undertake Centre visits and again aim to cover every Centre.

This year we welcomed two new Centres. Skye Valley started up to cater for families in the Carrum Downs area and Bar-rook, based in Barham, re-formed after a break of eleven years. Both had great first years and with their enthusiastic Committees will continue to succeed.

The Committee has studied growth areas and determined where existing Centres need assistance to maximise their share of the market and where new Centres might be formed. Our initial aim is to help our current Centres, but we will also assist with the formation of new Centres where there is sufficient local support.

Membership now has a section on the website where all our programs, posters and forms can be readily accessed and downloaded. Other achievements this year include the revamping and simplification of the transfer process, a presentation on the essential components of a Centre Handbook and the release of a template for Centres. We designed new posters to advertise awards and rewards, a Self Assessment Survey for Centres and participated at interactive sites and School Sport events.

Registration packs will be available the first week in August. Instead of several small items each athlete will receive a cap with the new LAVic logo. As well as the fabric bags Centres will be given a supply of plastic (family) bags in which to pack the articles intended for the parents. It is hoped that this will prevent these important items being lost or overlooked.

In addition to my duties as Membership Director I had a most enjoyable time as a Board representative on the ALAC selection Committee, attending training sessions and "getting to know" the athletes and coaches. A new role to me was as convenor of the Constitution and Regulations Review Committee. This small group, with some input from the Board, has rewritten most of the Regulations to comply with the new Constitution. Thanks to everyone. Your job isn't finished!

I look forward to next year and to the future amalgamation of Membership and Public Relations. There is a big overlap between these portfolios and while we have always worked together it is logical that the two be combined. I welcome the creation of new Business Assurance and believe that it is necessary to have a Director and Committee to handle such items as risk management and grievance procedures.

Sincere thanks to my fellow Directors, the members of my Committee and the staff for their help and friendship over the past year. Special thanks to Melissa for being the best Office Representative with whom I have ever worked and to Fred for his patience and support.

Judy Wilmshurst
Membership Director



Australian Little Athletics Championships Brisbane 2010

Trevor Billingham Trophy for the Australian Teams Championships (U13)

1	Victoria	689.5
2	NSW	665
3	Queensland	656
4	Western Australia	563
5	South Australia	461.5
6	Tasmania	454
7	ACT	331



Life Members Trophy for the U15 Multi-Event Team Competition

1	Victoria	245
2	Queensland	216
3	Western Australia	214.5
4	NSW	213.5
5	South Australia	200
6	ACT	141
7	Tasmania	101





Public Relations Director



I was remiss in last year's report, not to mention the Bushfire Appeal following the devastating February 7th bushfires that swept through Victoria. Over \$50,000 was donated to our Association from within the Little Athletics fraternity Australia wide, which was decided to be distributed to families directly affected by these horrific bushfires.

In a quiet ceremony on 22nd November the families were invited to an afternoon tea where the cheques were distributed by the Board. It was a very emotional moment for all involved.

The Royal Childrens Hospital is our only major fundraiser which we have been involved with for over 30 years. With this being our 45th Anniversary I set a target of \$45,000-. We fell short of that target, but I thank all those individuals who supported this worthy charity and raised our total to its highest in over 5 years.

2005/2006	\$30,285-00	2008/2009	\$11,357-50
2006/2007	\$17,658-86	2009/2010	\$30,694-30
2007/2008	\$14,950-50		

Money was received by only half of our Centre's this year and I have questioned why and whether Centre's are actually passing on money raised through its members to the Association Office, as indications were showing more than the actual amount presented. Plans are for a much higher profile 'Change for Kids' are in the pipeline for the upcoming season.

A Centre with fewer than 50 athletes raised the most money this season – an amazing \$2340-75. Congratulations to Preston/Reservoir LAC on winning both trophies- Most Raised & Most per Capita. Well deserved and I challenge all Centre's to beat this figure in the coming season.

The effort by Dean to ensure there are prizes for the auctions at Centrefest & this years Gala Awards Dinner is extraordinary and he must be applauded.



Last year \$8467 was raised at Centrefest & a further \$2829-40 with online auctions/raffles due to his efforts and once again he has managed to kick start the appeal for the upcoming season with the total of \$7725.

Our Interactive site at Etihad Stadium on Good Friday proved popular once again. The assistance of our volunteers to run this site is very much appreciated. It is a full on long day and would be impossible to arrange with out their help. A cheque for \$30,694.30 was presented to the Appeal, which unfortunately did not air due to a clique with Channel 7. This was followed by a Mascot Race with Vicky, Victor, Woofer (Western Bulldogs) & 'Tiger' (Richmond Football Club) started by Home & Away Star 'Tessa James'.

Once again the Western Bulldogs have invited us to be a part of their K9 Kidz Zone. This zone only runs for two hours, but when it raises our profile amongst the community and the enjoyment the children get in running along a track and through timing gates, how can we say it isn't worth the effort.

Due to the timing of the allocated days & commitments of individuals we were only able to do Sunday 13th June. Our running track proved popular and once the children realized we were handing out their times, challenges were happening to do personal bests. To add to the atmosphere, several dads were challenged by their children, which provided much laughter for all. "Woofer" - the Western Bulldogs mascot & 'Blake' - the Mt. Buller flake also run with the kids much to everyone's delight.

Our merchandise stalls at State Championships are still popular amongst the membership. Constant reviewing after Championships is ensuring we met the demands and have very little excess stock of T-shirts. The possibility of having an online store is being looked into as a possible option next season. With the new Logo of Little Athletics many options of merchandise items is being looked into.

Since Christmas it has been hard for me to fulfill many parts of my role due to a medical condition. I wish to take this opportunity to especially thank my fellow Board members and partners, plus my PR Committee for your understanding during this time and for taking on tasks while I've been having treatment.

The phone calls, text messages, emails and general concern from many members throughout the Association for Mark and me has had us overwhelmed at times and I thank you all for this concern, your understanding and encouragement for me to continue on in the role.



It is during these times that one can understand the bonds that develop and that Little Athletics is truly a family within itself. During this period there have been times I was not capable of driving the 330 plus kilometres return trip to attend meetings or participate in Association events and it has been my husband Mark who has become my chauffeur and driven me around, helped set up sites or officiated with me. Add the times I am sitting at the computer typing or chatting away on the phone for many hours taking away from the 'us' time and he never complains. Thanks babe!

Finally, I wish to thank my committee Andrew Stirling, Tina Miller, Merle McBean, Karen McNicol, Andrew Seager, Marion Sparkes, Lexie Seward and in particular Jo Linford who has ensured matters were addressed in my absences or those periods where I was unable to do tasks.

Special thanks to all those individuals who volunteer their time to assist the PR Committee. It would be impossible for the PR Committee to complete tasks without this help. To Nicole Hallett and Aaron Miller who constantly dress up as Vicky and Victor a very big thank you. Your involvement is deeply appreciated.

- Sarah Lilley - outgoing PR Director - who has assisted me whenever I have called for guidance or advice.
- Jo Linford - my co-ordinator and a previous PR Director - invaluable in helping and guiding me in the role.
- My PR Committee - Tina, Andrew, Karen, Andrew and Merle - always full of enthusiasm and ideas.
- Office Staff - helping out with endless tasks and merchandise at each Championship
- Fellow Board members - for your patience whilst I learnt the ropes.

Finally, the Committee would not be able to do all its activities without the support from the many volunteers who give up their time so freely when requested. To those who work at the Interactive sites and the athletes who dress as our mascots - Vicky & Victor - THANK YOU.

Your involvement and dedication is appreciated immensely.

Kerry Semfel

Public Relations Director





General Manager



What a great opening to the 2009/2010 season of Little Athletics on a perfect Saturday morning at Landy Field in Geelong. Just as they did on October 3rd, 1964 the athletes gathered for a morning of fun filled activity with the only difference being this was to celebrate a milestone within the Centre and the Association. The athletes stormed through a banner provided by the Geelong Football Club cheer squad, embellished with Geelong and advertising the celebration of that inaugural day 45 years ago. This day set the pace for an extremely busy year both on and off the track.

The purpose of our strategic plan for the season was to consolidate on programs and initiatives which have been implemented in previous seasons with an emphasis on reviewing them to ensure they were effective and where possible user friendly for all our volunteer personnel. There was still a focus on new objectives but only those considered mandatory or compulsory were applied, with an overall emphasis on trying to alleviate administrative functionalities of committee members.

Technology has been at the forefront of our Association for several years now with a strong view that the implementation of various products and services would assist the overall operations of the Association. The specific areas targeted included communication between members at all levels within the organisation, athlete and volunteer registration, event management, websites and the introduction of the 'Centre Resource Guide' as a long term sustainability, succession planning and training tool. Clubs Online along with other products has now created a platform for all our users to successfully communicate with their members, record data, enter Championships and view photos and results. The Association website has been completely overhauled for better navigation and the implementation of Region websites in the immediate future will assist families in the areas of promoting local Region activities, entries, progressions to State events, results and more. No doubt the crowning achievement is the distribution of e-News to families and 'Making Tracks' to Centres on a monthly basis. Now everyone is aware of Association events and activities along with partnership opportunities. I cannot stress the importance of your members providing their email addresses upon registration as this has become the core of our advertising programs. The diligence of your Centre secretary in distributing relevant information to committee members is also the backbone of success within your surroundings. My thanks to Kim John who has returned to the organisation in an e-commerce role and is managing the technical operations with continued success.

The Board of Management recently revamped the Strategic Plan to modernise the short and long term goals, partnerships and products and services within the organisation. The existing document was extremely large and a somewhat tedious task

to examine. The new document focuses on our core business activities, competitors, changing operating environments specifically governance and communication, volunteers, development, competition and Centres which we see as the key areas of focus well into the future. Within these areas are specific strategies, actions, timelines and key performance indicators in an effort to facilitate our goals.

As the Association still remains without funding from the State or Federal government, sponsorship is extremely important in order to provide the programs on offer to our members. Our partners provide fantastic leverage for our athletes and their families and the willingness of these organisations to commit to the Little Athletics strategy has ensured continued improvement in our programs, recognition and reward to both athletes and volunteers and the ability to activate joint partnership opportunities which benefits all facets of our organisation. We have recently re-signed IGA for a further three years along with Kids Klix.

IGA	Major Sponsor
McDonald's	Gold Partner
Kombat	Merchandise
Hart Sport	Equipment
Kids Klix	Photography
Altegra	Marquees
The Athletes Foot	Official Retailer
Medal & Trophy	Awards Partner
Garuda Indonesia	Awards Partner
Bali Niksoma Resort	Awards Partner
Athletics Victoria	Support Partner
Good Friday Appeal	Official Charity
Ronald McDonald House	Official Charity
AXA	National Sponsor
Asics	National Sponsor
Willis Insurance	National Sponsor
ATFCA	National Partner



- The introduction of the IGA Docket Competition was a roaring success with \$15,500 in revenue being distributed to successful Centres. These were presented at the recent Gala Awards Dinner with over 14 million dollars being spent at local IGA supermarkets in Victoria. With your members supporting this program this ensures our long term relationship is strong well into the future. IGA continues to sponsor the athlete's patches along with the monthly officials prize draws.
- McDonald's television advertising in late August and the traymats in late September will ensure advertising and promotion of Little Athletics coincides with this year's Commonwealth Games in Delhi and should ensure increased numbers. The McDonald's Skills Clinics were an enormous success and the Leongatha Centre were lucky recipients of the \$1000 equipment grant.
- Hart Sport generously contributed to the new 'Coach of the Year' and has naming rights to this award. As official equipment supplier to LAVic all Centres should contact Hart for all their sporting equipment and enjoy the benefits of discount pricing and quality service.
- Garuda Indonesia and the Bali Niksoma Boutique Beach Resort have combined to provide a 5 day holiday in Bali for two people which is an incentive to those officials who regularly offer their services to the organisation at Region and State events. This was won by Zack Smith of Ballarat.
- Kids Klix have been long time supporters of the Association and have agreed to a further 3 year deal which will see opportunities for Centres to have photographs for fundraising purposes at local level as well as more photographs at all LAVic events including Championships, Centrefest, Gala Awards Dinner and more.

There are still amazing sponsorship opportunities to partner with Little Athletics Victoria and we are focusing on filling these openings in the forthcoming months. If anyone has ideas or suggestions, these will be welcome as part of our campaign for season 2010/2011 and beyond. To all of the fantastic partners of the Association our sincere thanks especially those who have been long time supporters and we look forward to continued success in the future. I ask all of our Little Athletics families to support the products and services of our preferred suppliers and ensure our long term partnerships are both strong and reciprocal.

Education is one of the key portfolios within Little Athletics as everyone from athletes to parents requires some sort of training and development. Our programs are second to none and the Education Standing Committee continues to seek opportunities to improve these areas. So highly regarded are some of our programs that other States have rebadged and implemented our programs within their own environments. Our athletes and volunteers at all levels have the opportunity to improve their skills and provide pathways into either senior athletics or other related activities.

This will be the last year for Neville Harris as Education Director and I would personally like to thank Neville for his unwavering commitment to Little Athletics in Victoria and the sport of athletics in general. Shane Bertrand (Education & Coaching Co-ordinator) has constantly challenged himself to find new programs and opportunities and in conjunction with the Education committee should be congratulated on preparing our personnel who have diligently reviewed all aspects of this program. The season ahead provides our members with unparalleled opportunities to participate in clinics, development programs, coaching courses and more.





The Membership Committee should be congratulated with record numbers of Centres and schools participating in the LAPS (Little Athletics in Schools) programs throughout the last season. Hopefully the same commitment this year will see an increase in registrations across the board. The Association awards are now an integral part of our core business with Centres vying for recognition and reward following their success at local level. The Top Centre award is considered the pinnacle and congratulations to Ringwood on their success this year. To recipients of awards congratulations and thank you for your hard work and diligence throughout the year.

With the success of the Gala Awards Dinner in metropolitan Melbourne it would seem that this event is now a major highlight on our calendar. Congratulations to Judy Wilmshurst (Membership Director) along with her team and Melissa Broekhoff (Administration & Membership Co-ordinator) as all these awards and memberships programs are now widely publicised, recognised and in many cases sought after. We look forward to all Centres supporting Centrefest in the month of June 2011 in Shepparton.

The Competition Committee under the guidance of Andrew Duncan (Competition Director) have made great efforts to review every facet of our events both on the track and behind the scenes. Our State Championship events were a roaring success this year with improved timetables, better technology, Team Managers booklets, quick results and photographs at the conclusion of events available on the website almost instantaneously. Our thanks to the City of Greater Bendigo for hosting the State Multi Event Championships in mixed weather conditions. This year's event will be staged in Shepparton with the assistance of the City of Greater Shepparton and will foresee a change of date to earlier in the calendar to promote this as a family event in an effort to attract more entries. We are hoping this will increase registrations along with our U6-U8 Clinic. The panel have once again had a great year and Lauren Dick (Competition Co-ordinator) has excelled in the preparation and delivery of these State events.

In our 45th Anniversary we donated \$32,863.99 to the Royal Children's Hospital Good Friday Appeal which was a wonderful effort. The Public Relations committee under the leadership of Kerry Semfel (Public Relations Director) have sought new and innovative ideas to endeavour to promote Little Athletics in our community and have spent many hours at interactive sites and core business activities. As we look for new opportunities in the year ahead we will consider any promotional activity you may suggest in metropolitan or regional areas if we can see this will benefit the organisation.

My sincere thanks to Kerry in what has been a difficult year for her with health issues along with Jo Linford and the team. We continue to reach targets with merchandise sales and look forward to keeping our highly regarded profile within the community.

As previously mentioned the Gala Awards Dinner was an amazing night with great support from Centres around Victoria so much so we had to close the registration portal and turn people away. This along with Centrefest has proved the backbone of our planning, preparation and process distribution to Centres and Regions for the forthcoming season and personnel have voted with their feet. With less motions than ever before provided for this year's AGM the Board of Management are considering reincorporating the AGM as part of these events in the future. The preparation of these events is monumental, with an eye for detail required and a dedication to perfection. In providing valuable resources and a memorable evening, we reward our volunteers and families. Each year gets bigger and better and we look forward to your support in Shepparton. A big thank you to Graham Lucas who has become entrenched in the logistics of ensuring these events go ahead, his long term commitment to Little Athletics is unheralded.

Our commitment to the sport of athletics in general is unparalleled with a rewarding partnership with Athletics Victoria. This year we had 1200 dual registered athletes being the largest number of any Association in Australia. On the back of this we introduced the Sandown Road Relays where our athletes powered up and down the main straight whilst viewing their heroes on course throughout the afternoon. The inaugural 'Victoria's Fastest Kid' was a fantastic success with the final being run at the Zatopek 10 under lights at Olympic Park along with a clinic for the kids. Following our free JDS athletes entries for the Youth Track & Field Championships being in excess of 160 athletes, the Victorian Team for the National Championships had record numbers with over 400 athletes. This creates a pivotal path for young athletes within our sport and we continue to review our programs and initiatives for the future. A big thank you to everyone at AV for their willingness to support these programs.

With the introduction of a new Constitution following on from last year's AGM, the Board of Management in conjunction with members of the Constitution Review Committee have continued to review regulations and other regulatory requirements of the organisation. Our goal is to streamline these documents ensuring our processes are simplified making operations of the Association far more manageable and also offering members the opportunity to fully understand our guidelines without all the technical jargon which caused major confusion and difficulties in interpretation. Our thanks to Lander & Rogers solicitors for their continued support in this area.

One of the biggest and most exciting projects in the year ahead will be the continued implementation of our re-branding commitments. Australian Little Athletics commissioned a company to re-evaluate our brand and effectively every State in Australia has adopted the new logo. The new Little Athletics Victoria is a fresh change and we look forward to promoting this throughout the existing and new season ahead.



Those areas of importance will be targeted first, with this image being filtered down the organisation throughout the Regions and those Centres who may not have a logo and are looking for assistance. As with all organisations we are very protective of how this is displayed, therefore we request that any use of our logo be presented to the office for approval prior to going to print and/or manufacturing.

Congratulations to the Victorian Team who competed in the Australian Little Athletics Championships in Queensland in April. Victoria retained the overall trophy for the fourth consecutive year which confirms our education and coaching programs are delivered with enthusiasm and expertise.

Whilst our audit will suggest we have made a \$107,000 loss this year, this is not necessarily indicative of our performance. Registrations were down \$60,000 against budget and the Association has purchased various items for the Regions, the office and for the operations of the organisation in general. This coupled with the need for more staff to maintain our programs is in line with the suggested \$73,000 loss against budget and when compared with registration losses is below the budgeted figure.

My thanks to Steve Ryan (Finance Director) under extreme pressure with work commitments to maintain his efforts along with Julie Green (Finance Co-ordinator) who had to drop everything to complete the financials this year on request from the auditors. We have budgeted for a minor profit next year, however we always maintain that funds need to be poured back into the system where appropriate therefore a profit is not necessarily the best outcome.

The operations of any organisation are complex and ours is no different. Whilst evaluating administrative requirements of our volunteers and reviewing programs and procedures there is always the need for change and reassessment. The items that will be of major significance in the year ahead are;

- Affiliation Restructure
- Insurance Requirements
- Registration and Reconciliation (Competitive & Ordinary Members)
- State Championships Calendar
- Working With Children Policy
- Little Athletics Victoria Re-Branding
- Centre Software

We also recognise the importance of comparing our product with competitors in the sporting community. Based on feedback from parents we need a comprehensive review of Centre competition including;

- Centre Programs (Events, Timeframe, Coaching)
- Competition v Skills Based Activities
- Registration - Value for Money

The future direction and long term sustainability of our product is extremely important to us. We believe we have made many inroads in previous years but continue to look outside the square for new and innovative ideas which ideally will have a lasting impression on all stakeholders within our organisation.

Finally there are people I would like to thank, especially the magnificent staff at Little Athletics Victoria who continually strive for excellence and deliver some of the most outstanding programs around Australia. They are dedicated individuals yet a powerful team and without them we would not be able to implement the professional initiatives in place. They are constantly challenged yet rise to the occasion beyond the expectations of many.

When questioned I know their passion is the same reason Little Athletics was introduced some 45 years ago for the benefit of all families within the State of Victoria. I would especially like to thank Jo Linford (Personal Assistant) for guiding me in the right direction when required and for taking stock of a busy diary each and every day.

To Gordon Major, the President who now has his own desk in the office. When we have doubts about the path ahead Gordon has guided the Board of Management to strive for what we believe is in the best interests of the Association. His commitment is second to none and he has been a great leader. I truly believe that the BOM and staff are a great team all heading in the right direction.

A special thank you to all the partners of BOM and staff who allow their loved ones to participate in Little Athletics events at irregular hours without question. To the volunteers at Centre, Region and Association level a big thank you from the Association and the athletes. Without you the programs would not be conducted and lifelong memories not available for all our members.

To Sarah, what a memorable year for us with the birth of our new daughter. The year has been busy as I am constantly away from home with commitments connected to this role. You and the girls Amanda, Emily, Samantha and Steffi provide my inspiration and I am lucky my family shares similar interests and passion in this sport.

The year ahead will be challenging in many ways as always, however I believe the hard work undertaken has already cemented our position for the future. I look forward to hearing of the activities planned for the year ahead and I congratulate everyone for their outstanding commitment to the 45th anniversary which was a memorable year in reflection.

Dean Paulin
General Manager



Finance Director



I would like to thank the Board of Management team, all staff and the finance sub-committee (being Ian Brown, Gerard Hayes, Warren Patterson & Julie Green) for their support and contributions during the past 12 months, Julie especially, within her finance role in the office. It has certainly been a challenging year, not only for the Association Office but also for many of our centres.

As we continue to celebrate our 45th Anniversary year, reflecting on past achievements, it is also important to focus on the future direction of the Association to ensure we remain committed to development and growth of our young athletes. The Association has undergone an enormous amount of administrative change in the past 18 months, all of which is a positive step for the future growth of Little Athletics in Victoria. Our new logo and image brings a fresh and vibrant look and I am delighted to be playing a part in these initiatives.

During the past 12 months there has been a focus on ensuring financial responsibility at Centres is maintained at a level required of not-for-profit groups. A number of Centres have been requested to present their book of account for examination by the Finance Sub-Committee. It is pleasing to note the books presented so far are of a high standard. A Finance / Risk Management questionnaire is about to be circulated, which will assist your Centre in identifying strengths and weaknesses which can then be addressed for the years ahead.

Training and education of your committee members is vital and I encourage everyone to participate in courses, either run by local groups or councils, or at events like Centrefest. This year we did a series of presentations prior to the Gala Dinner which was very successful.

Budget 2010/2011 Comments & Notes

The budget presented in the following pages has been endorsed by the Board of Management. Interim figures quoted for 2009/2010 may vary slightly from those presented in the Audited reports. At the time of writing this report the audit was not completed and minor adjustments were still to be finalised.

Over the coming year a number of expenditure items have been increased to absorb the costs associated with rebranding of the organisation.

Registration Fees

Registration Fees have increased and are set at \$50-00 for the coming year. Whilst this is a significant increase, an incentive is being offered to all Centres who complete their registration reconciliations up to the end of October.

For all athletes entered in Clubs on Line and reconciliations completed and paid up to end of October the fee will be \$45-00 per athlete. Post October reconciliations the fee is set at \$50-00 regardless of when an athlete registers with your Centre.

For budget purposes an assumption has been made that 70% of all athletes will be registered and reconciled by end of October.

As part of the fee increase, \$1-00 from every registered athlete will be set aside for:

- Royal Children's Hospital
- Centre Software
- Region Development

Support

Anticipate registrations for 2010/2011 of 22,500 athletes, following a strong marketing campaign through McDonalds, TV advertising and riding on the back of the Commonwealth games which take place just at the start of our season.

Sponsorship remains an important aspect and much has been achieved to reach our target of \$180,000. Changes to staffing levels within the office see a slight increase on last year's budget.

Other Income/Expenses

Depreciation on capital items will continue to grow with an increase in Association assets.

Overall the budget is projected to write a small surplus of \$11,000. Following the past year, we need to ensure we keep the Association in a sound financial position.

Steve Ryan

Finance Director



Victorian Little Athletics Association Incorporated.

Financial Report for the Year Ended 31 May 2010

BOARD OF MANAGEMENT'S REPORT

Your board members submit the financial report of the Victorian Little Athletics Association Inc. for the financial year ended 31 May 2010.

Board Members

The names of board members throughout the year and at the date of this report are:

Gordon Major (President)

Greg Williams (Former Competition)

Neville Harris (Education)

Judy Wilmshurst (Membership)

Dean Paulin (General Manager)

Steve Ryan (Finance)

Andrew Duncan (Competition)

Fred Wilmshurst (Former Membership)

Kerry Semfel (Public Relations)

Principal Activities

The principal activities of the association during the financial year were:

- Promotion of athletic participation for 5 to 15 year olds through schools;
- Education of Athletes and coaches through camps, JDS, and the ITC programs;
- Conduct Region and State competition events;
- Register members and affiliate Centres (and Clubs) and manage the Association affairs in line with the Constitution.


Significant Changes

No significant change in the nature of these activities occurred during the year.

Operating Result

The loss amounted to (\$101,435).

Signed in accordance with a resolution of the Members of the Board.


.....
Gordon Major
.....
Steve Ryan

Dated this.....3rd day of.....August.....2010



Victorian Little Athletics Association Incorporated

INCOME STATEMENT FOR THE YEAR ENDED 31 MAY 2010

	Note	2010	2009
		\$	\$
Revenue	2	1,269,960	1,297,751
Cost of Sales		(43,542)	(37,557)
Employee benefits expense		(499,469)	(418,983)
Depreciation and amortisation expenses		(73,161)	(74,471)
Competition expenses		(116,243)	(126,439)
Education expenses		(114,689)	(122,498)
Public Relations expenses		(37,815)	(32,279)
Membership expenses		(66,940)	(67,683)
ALA Insurance & Levies		(218,306)	(214,428)
Operating lease expense	3	(9,000)	(4,500)
Other Support Expenses		(192,230)	(183,490)
Finance costs		-	-
Profit/(Loss) before income tax		(101,435)	15,423
Income tax expense	4	-	-
Profit/(Loss) from operations		(101,435)	15,423

The accompanying notes form part of these financial statements.



Victorian Little Athletics Association Incorporated

STATEMENT OF FINANCIAL POSITION AS AT 31 MAY 2010

	Note	2010 \$	2009 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	7	710,497	834,668
Trade and other receivables	8	96,278	59,719
Inventories	9	45,791	50,567
Current tax asset	15	-	1,831
Other current assets	10	91,499	98,221
TOTAL CURRENT ASSETS		944,065	1,045,006
NON-CURRENT ASSETS			
Financial assets	11	-	-
Property, plant and equipment	12	852,251	832,216
TOTAL NON-CURRENT ASSETS		852,251	832,216
TOTAL ASSETS		1,796,316	1,877,222
CURRENT LIABILITIES			
Trade and other payables	13	104,926	94,049
Short-term financial liabilities	14	7,518	23,972
Current tax liabilities	15	9,143	-
TOTAL CURRENT LIABILITIES		121,587	118,021
NON-CURRENT LIABILITIES			
TOTAL NON-CURRENT LIABILITIES		-	-
TOTAL LIABILITIES		121,587	118,021
NET ASSETS		1,674,729	1,759,201
EQUITY			
Reserves	16	538,073	521,110
Retained earnings		1,136,656	1,238,091
TOTAL EQUITY		1,674,729	1,759,201

The accompanying notes form part of these financial statements.



Victorian Little Athletics Association Incorporated

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 MAY 2010

	Retained Earnings	Revaluation Reserves	Realisation Reserves	Total \$
	\$	\$	\$	
Balance at 1 June 2008	1,222,668	-	521,110	1,743,778
Profit attributable to members	15,423			15,423
Balance at 31 May 2009	1,238,091	-	521,110	1,759,201
Profit/(Loss) attributable to members	(101,435)			(101,435)
Revaluation increment		16,963		16,963
Balance at 31 May 2010	1,136,656	16,963	521,110	1,674,729

The accompanying notes form part of these financial statements.

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MAY 2010

	Note	2010 \$	2009 \$
CASH FLOW FROM OPERATING ACTIVITIES			
Registrations		840,976	945,142
Government Grants		49,007	13,435
Sponsorships & Rebates		152,705	120,796
Other Income		274,318	396,308
Interest received		19,086	31,037
Settlement monies		10,000	-
Payments to suppliers and employees		(1,322,957)	(1,353,737)
Net cash provided by operating activities	21	23,135	152,981
CASH FLOW FROM INVESTING ACTIVITIES			
Proceeds from sale of property, plant and equipment		9,545	423
Purchase of property, plant and equipment		(87,471)	(28,710)
Net cash provided by (used in) investing activities		(77,926)	(28,287)
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from borrowings		-	-
Deposits paid		(16,109)	1,290
Funds held in trust		(53,271)	50,390
Net cash provided by (used in) financing activities		(69,380)	51,680
Net increase in cash held		(124,171)	176,374
Cash and cash equivalents at beginning of financial year		834,668	658,294
Cash and cash equivalents at end of financial year	7	710,497	834,668

The accompanying notes form part of these financial statements.



Victorian Little Athletics Association Incorporated

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2010

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

This financial report covers *Victorian Little Athletics Association Incorporated* as an individual entity. *Victorian Little Athletics Association Incorporated* as an association incorporated in Victoria under the Associations Incorporations Act 1981.

Basis of Preparation

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards, Australian Accounting Interpretations and the Associations Incorporations Act 1981.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in a financial report containing relevant and reliable information about transactions, events and conditions to which they apply. Compliance with Australian Accounting Standards ensures that the financial statements and notes also comply with International Financial Reporting Standards. Material accounting policies adopted in the preparation of these financial statements are presented below. They have been consistently applied unless otherwise stated.

The financial statements have been prepared on an accruals basis and is based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

a. Income Tax

As a not for profit organisation under the Australian Tax guidelines (NAT 7967) *Victorian Little Athletics Association Incorporated* is not required to pay Income Tax and therefore no tax is calculated or reported.

b. Inventories

Inventories are measured at the lower of cost and net realisable value.

c. Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost or fair value as indicated less, where applicable, any accumulated depreciation and impairment losses.

Plant and equipment

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by directors to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets' employment and subsequent disposal. The expected net cash flows have been discounted to their present values in determining recoverable amounts.

The cost of fixed assets constructed within the association includes the cost of materials, direct labour, borrowing costs and an appropriate proportion of fixed and variable overheads.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the association and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred.

Depreciation

The depreciable amount of all fixed assets including building and capitalised lease assets, is depreciated on a straight-line basis or Diminishing value over their useful lives to the commencing from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.



Victorian Little Athletics Association Incorporated

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2010

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

The depreciation rates used for each class of depreciable assets are:

Class of Fixed Asset	Depreciation Rate
Buildings & Improvements	2.5 %
Office Furniture	10 %
Vehicles & Office Equipment	25 %
Computer Software	40 %
Athletics Equipment	20 %

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at each balance date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are included in the income statement. When revalued assets are sold, amounts included in the revaluation relating to that asset are transferred to retained earnings.

d. Leases

Leases of fixed assets where substantially all the risks and benefits incidental to the ownership of the asset, but not the legal ownership, are transferred to the association are classified as finance leases.

The association currently has no finance leases.

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses on a straight-line basis over the lease term.

e. Financial Instruments

Recognition

Financial instruments are initially measured at cost on trade date, which includes transaction costs, when the related contractual rights or obligations exist.

f. Impairment of Assets

At each reporting date, the association reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value-in-use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the income statement.

Where it is not possible to estimate the recoverable amount of an individual asset, the association estimates the recoverable amount of the cash-generating unit to which the asset belongs.

g. Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to balance date. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits.

h. Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities on the balance sheet.

i. Revenue and other income

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed.

Revenue from the sale of goods is recognised upon the delivery as this corresponds to the transfer of significant risks and rewards of ownership of the goods and the cessation of all involvement in those goods.



Victorian Little Athletics Association Incorporated

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2010

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

Interest revenue is recognised using the effective interest rate method, which, for floating rate financial assets is the rate inherent in the instrument.

All revenue is stated net of the amount of goods and services tax (GST).

j. **Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the balance sheet are shown inclusive of GST.

Cash flows are presented in the cash flow statement on a gross basis.

k. **Comparative Figures**

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

l. **Trade and Other Payables**

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

m. **Provisions**

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured. Provisions recognised represent the best estimate of the amounts required to settle the obligation at the end of the reporting period.

n. **Key Estimates- Impairment**

The Association assesses impairment at each reporting date by evaluation of conditions and events specific to the group that may be indicative of impairment triggers. Recoverable amounts of relevant assets are reassessed using value-in-use calculations which incorporate various key assumptions.

o. **Key Judgements- Doubtful Debt Provision**

The Association makes no provision of doubtful debts. Any bad debts are written off as expenses by the Board of Management when identified.

NOTE 2: REVENUE

	2010	2009
	\$	\$
Operating activities		
— Registrations	764,523	859,220
— Competition income	152,103	152,137
— Education income	57,501	52,214
— Public Relations income	63,398	58,501
— Government Grants	45,596	12,213
— Sponsorships & Rebates	138,823	110,942
— Settlement monies	10,000	-
— Other Support area	19,214	26,165
— Interest received	18,802	26,359
TOTAL REVENUE	1,269,960	1,297,751



Victorian Little Athletics Association Incorporated

NOTE 3: PROFIT

	2010	2009
	\$	\$
a. Expenses		
Cost of Sales	43,542	37,557
Employee benefits expense	499,469	418,983
Depreciation and amortisation expenses	73,161	74,471
Competition expenses	116,243	126,439
Education expenses	114,689	122,498
Public Relations expenses	37,815	32,279
Membership expenses	66,940	67,683
ALA Insurance & Levies	218,306	214,428
Other Support Expenses	192,230	183,490
Rental expense on operating leases		
Minimum lease payments	9,000	4,500
Total Expenses	1,371,395	1,282,328

NOTE 4: INCOME TAX EXPENSE

As a non- profit sporting organisation based solely in Australia, Victorian Little Athletics Association is exempt from paying Income Tax or lodging a return.

NOTE 5: KEY MANAGEMENT PERSONNEL COMPENSATION

No member of the board receives remuneration for services as a director or Board member.

There are no members within the association whose remuneration is required to be disclosed.

NOTE 6: AUDITORS' REMUNERATION

	2010	2009
	\$	\$
Remuneration of the auditor of the association for:		
— auditing or reviewing the financial report	6,200	6,000
— Other services	2,100	2,100



Victorian Little Athletics Association Incorporated

NOTE 7: CASH AND CASH EQUIVALENTS

	2010	2009
	\$	\$
Cash at bank and in hand	136,744	90,418
Short-term bank deposits	573,753	744,250
	<u>710,497</u>	<u>834,668</u>

The effective interest rate on short-term bank deposits was 2.78% (2009: 3.78%); these deposits have average maturity of 33 days.

Reconciliation of cash

Cash at the end of the financial year as shown in the cash flow statement is reconciled to items in the balance sheet as follows:

Cash and cash equivalents	<u>710,497</u>	<u>834,668</u>
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NOTE 8: TRADE AND OTHER RECEIVABLES

	2010	2009
	\$	\$
CURRENT		
Trade Debtors	94,358	57,799
Sundry Debtors	1,920	1,920
	<u>96,278</u>	<u>59,719</u>

NOTE 9: INVENTORIES

	2010	2009
	\$	\$
CURRENT		
Merchandise	34,250	44,280
On Track	9,632	4,378
Library	1,909	1,909
Total Inventory	<u>45,791</u>	<u>50,567</u>

NOTE 10: OTHER CURRENT ASSETS

	2010	2009
	\$	\$
CURRENT		
Prepayments	74,752	74,455
Accrued Income	1,131	2,611
Items Held for Charity Auction	885	445
Deposits Paid	14,731	20,710
Total other current assets	<u>91,499</u>	<u>98,221</u>

NOTE 11: FINANCIAL ASSETS

This association holds no investments other than short term deposits on call as detailed in Note 7.



Victorian Little Athletics Association Incorporated

NOTE 12: PROPERTY, PLANT AND EQUIPMENT	2010	2009
	\$	\$
Freehold Land & Building		
Land – Port Melbourne	159,220	142,257
Building – Port Melbourne	545,195	545,195
Capital Improvements to Port Melbourne	144,795	140,595
Accumulated Depreciation Port Melbourne	(129,210)	(110,560)
Total Freehold Land & Building	720,000	717,487
Office Equipment		
Office Equipment at Cost	143,161	120,094
Office Equipment Accumulated Depreciation	(111,761)	(87,822)
Total Office Equipment	31,400	32,272
Motor Vehicles		
Motor Vehicles at Cost	41,703	24,735
Motor Vehicles Accumulated Depreciation	(6,314)	(6,695)
Total Motor Vehicles	35,389	18,040
Office Furniture		
Office Furniture at Cost	17,052	12,516
Office Furniture Accumulated Depreciation	(4,789)	(3,286)
Total Office Furniture	12,263	9,230
Athletics Equipment		
Athletics Equipment at Cost	114,485	107,971
Athletics Equipment Accumulated Depreciation	(75,966)	(56,672)
Total Athletics Equipment	38,519	51,299
Computer Software		
Computer Software at Cost	9,618	8,784
Computer Software Accumulated Depreciation	(7,409)	(6,180)
Total Computer Software	2,209	2,604
Intangible Assets		
Intangible Assets at Cost	640	640
Intangible Assets Accumulated Amortisation	-	-
	640	640
Blackhole Expenditure		
Blackhole Expenditure at Cost	13,979	805
Blackhole Expenditure Accumulated Amortisation	(2,148)	(161)
	11,831	644
Total Property & Equipment at Cost	1,189,848	1,103,592
Total Accumulated Depreciation and Amortisation	(337,597)	(271,376)
Total Property & Equipment	852,251	832,216



Victorian Little Athletics Association Incorporated

Movements in carrying amounts

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year

	Land Building & Improvements	Office Equip & Furniture	Motor Vehicles	Athletic Equipment	Computer Software
	\$	\$	\$	\$	\$
Balance at 1 June 2008	736,004	55,769	16,100	70,401	2,305
Additions	-	12,367	5,800	8,222	2,004
Disposals	-	(3,730)	-	-	-
Depreciation expense	(18,517)	(22,904)	(3,860)	(27,324)	(1,705)
Balance at 31 May 2009	717,487	41,502	18,040	51,299	2,604
Additions	4,200	27,603	35,145	6,514	834
Revaluations	16,963	-	-	-	-
Disposals	-	-	(11,237)	-	-
Depreciation expense	(18,650)	(25,442)	(6,559)	(19,294)	(1,229)
Carrying amount at 31 May 2010	720,000	43,663	35,389	38,519	2,209

	Intangible Assets	Blackhole Expenditure	Total
	\$	\$	\$
Balance at 1 June 2008	-	-	880,579
Additions	640	805	29,838
Disposals	-	-	3,730
Depreciation expense	-	161	74,471
Balance at 31 May 2009	640	644	832,216
Additions	-	13,174	87,470
Revaluations	-	-	16,963
Disposals	-	-	(11,237)
Depreciation expense	-	(1,987)	(73,161)
Carrying amount at 31 May 2010	640	11,831	852,251

NOTE 13: TRADE AND OTHER PAYABLES

	2010	2009
	\$	\$
CURRENT		
Trade payables	34,092	5,931
Accrued Expenses	112	2,374
Funds Held for Bushfire Appeal	3,160	49,498
Funds held on behalf of Royal Children's Hospital	260	1,754
Provision for employee entitlements	34,048	22,095
Provision for new Centre assistance	3,760	3,760
Provision for Inter Athletics Development	3,363	3,363
PAYG Withholding liability	26,131	5,274
	104,926	94,049



Victorian Little Athletics Association Incorporated

NOTE 14: UNEARNED INCOME

This amount represents funds received for programs which have not yet been fully expended.

NOTE 15: TAX

2010	2009
\$	\$

As a non-profit sporting organisation based solely in Australia, Victorian Little Athletics Association is exempt from paying Income Tax or lodging a return.

Victorian Little Athletics Association lodges and pays GST on a monthly basis.

Total GST Asset	-	1,831
Total GST Liability	9,143	-

NOTE 16: RESERVES

2010	2009
\$	\$

Realisation Reserve

The realisation reserve records profits realised from the sale of property.

521,110	521,110
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Revaluation Reserve

The revaluation reserve records revaluation of assets

16,963	-
538,073	521,110

NOTE 17: CAPITAL AND LEASING COMMITMENTS

2010	2009
\$	\$

(a) Finance Lease Commitments

The Association has no current finance lease commitments.

-	-
---	---

(b) Operating Lease Commitments

Non-cancellable operating leases contracted for but not capitalised in the financial statements

Payable - minimum lease payments

- not later than 12 months	9,000	9,000
- between 12 months and 5 years	13,500	22,500
- greater than 5 years	-	-

22,500	31,500
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NOTE 18: CONTINGENT LIABILITIES AND CONTINGENT ASSETS

There have been no significant events since 31 May 2010 that would affect the financial position of the association.

NOTE 19: EVENTS AFTER THE BALANCE SHEET DATE

There have been no significant events since 31 May 2010 that would affect the financial position of the association.

NOTE 20: RELATED PARTY TRANSACTIONS

There have been no related party transactions during the year.



Victorian Little Athletics Association Incorporated

NOTE 21: CASH FLOW INFORMATION

	2010	2009
	\$	\$
Reconciliation of Cash Flow from Operations with Profit after Income Tax		
Profit after income tax	(101,435)	15,423
Cash flows excluded from profit attributable to operating activities		
Non-cash flows in profit		
— Depreciation	73,161	74,471
— Increase/(Decrease) in employee benefits	11,954	9,101
— Grants	(11,512)	-
— VLAA Donation	5,000	
— Equipment sponsor	-	(1,127)
— Net (gain)/loss on disposal of property, plant and equipment	1,692	3,307
Changes in assets and liabilities, net of the effects of purchase and disposal of subsidiaries		
— (Increase)/decrease in trade and term debtors	(36,560)	94,880
— (Increase)/decrease in prepayments	(297)	(11,115)
— (Increase)/decrease in accrued income	1,481	3,481
— (Increase)/decrease in inventories	4,777	(9,559)
— Increase/(decrease) in trade and other payables	58,420	(20,502)
— Increase/(decrease) in unearned income	16,454	(5,379)
	<u>23,135</u>	<u>152,981</u>



Victorian Little Athletics Association Incorporated

NOTE 22: FINANCIAL INSTRUMENTS

a. Financial Risk Management

The association's financial instruments consist mainly of deposits with banks, local money market instruments, short-term investments, accounts receivable and payable.

The association does not have any derivative instruments or other borrowings at 31 May 2010.

b. Interest Rate Risk

As income from investments is not regarded as a planned income, and the association has no borrowings, we have no risk arising from changes to interest rates.

	Weighted Average Effective Interest Rate		Floating Interest Rate	
	2010	2009	2010	2009
	%	%	\$	\$
Financial Assets:				
Cash and cash equivalents	0.43	1.66	-	-
Short-term deposits	2.78	3.78	-	-

	Within 1 Year		1 to 5 Years	
	2010	2009	2010	2009
	\$	\$	\$	\$
Financial Assets:				
Cash and cash equivalents	134,534	89,668	-	-
Short-term deposits	573,753	744,250	-	-
Total Financial Assets	708,287	833,918	-	-

	Non-interest Bearing	
	2010	2009
	\$	\$
Financial Assets:		
Cash and cash equivalents	2,210	750
Short-term deposits	-	-
Total Financial Assets	2,210	750

NOTE 23: ASSOCIATION DETAILS

The registered office and principle place of business of the association is:

Victorian Little Athletics Association Incorporated

Unit 2, 95 Salmon Street

Port Melbourne, Victoria, 3207

NOTE 24: SEGMENT REPORTING

The association operates predominantly in one business and geographical segment, being the leisure sector providing social facilities to members of the association throughout Victoria.



Victorian Little Athletics Association Incorporated

STATEMENT BY BOARD OF MANAGEMENT

In the opinion of the board of management the financial report as set out on pages 1 to 15:

1. Presents a true and fair view of the financial position of Victorian Little Athletics Association Incorporated as at 31 May 2010 and its performance for the year ended on that date in accordance with Australian Accounting Standards (including Australian Accounting Interpretations) of the Australian Accounting Standards Board
2. At the date of this statement, there are reasonable grounds to believe that Victorian Little Athletics Association Incorporated will be able to pay its debts as and when they fall due.

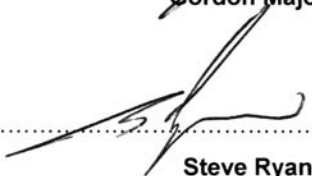
This statement is made in accordance with a resolution of the Board Members and is signed for and on behalf of the members by:

President



Gordon Major

Finance Director



Steve Ryan

Dated this3rd day ofAugust..... 2010



VICTORIAN LITTLE ATHLETICS ASSOCIATION INCORPORATED
ABN: 47 646 887 442
INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF
VICTORIAN LITTLE ATHLETICS ASSOCIATION INCORPORATED

Report on the Financial Report

We have audited the accompanying financial report of Victorian Little Athletics Association Incorporated which comprises the statement of financial position as at 31 May 2010 and the income statement, statement of recognised income and expenditure and statement of cash flows for the year ended on that date, a summary of significant accounting policies and other explanatory notes and the statement by members of the board.

Board's Responsibility for the Financial Report

The board of the association is responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Associations Incorporation Act 1981 Victoria. This responsibility includes designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the board, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

Auditor's Opinion

In our opinion:

The financial report of Victorian Little Athletics Association Incorporated is in accordance with the Associations Incorporation Act 1981 Victoria including:

- i. giving a true and fair view of the Association's financial position as at 31 May 2010 and of their performance for the year ended on that date; and
- ii. complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Associations Incorporation Act 1981 Victoria.

Name of Firm: Focus Financial Group

Name of Partner: Neville Keith Walker

Address: 1st Floor
2-8 Railway Avenue
Ringwood East Vic 3135

Dated this 3 day of August 2010

Association Awards



TOP CENTRE

Top Centre Award 09/10

1st	Ringwood	
2nd	Essendon	(Gold)
3rd	Sherbrooke	(Gold)
4th	Diamond Valley	(Gold)
5th	Coburg	(Silver)
6th	Brimbank	(Silver)
7th	Keilor	(Silver)
8th	Pakenham	(Bronze)
9th	Frankston	(Bronze)
10th	Whittlesea City	(Bronze)
11th	Hume	(Merit)
12th	Waverley	(Merit)
13th	Mentone	(Merit)



Ringwood Centre
Winner 2009/10



Bernie Curtin
(Ringwood) Winner 2009/10



Sarah Lilley
(Gipps/Pakenham) Winner 2009/10



Andrea Hallett
(SMR/Casey) Winner 2009/10



Great Volunteer Escape
Zack Smith (Ballarat) Winner 2009/10



Echuca Moama
Winner 2009/10



Casterton
Winner 2009/10

Royal Children's Hospital Good Friday Appeal 2010

Overall Trophy Preston/Reservoir
Per Capita Trophy Preston/Reservoir

McDonalds Equipment Grant

Leongatha



LITTLE ATHLETICS VICTORIA

PARTNERS 2009/2010

MAJOR SPONSOR



GOLD SPONSOR



EQUIPMENT



PHOTOS



OFFICIAL TIMING



MARQUEES



MERCHANDISE



SUPPORT PARTNERS



AWARDS PARTNERS



OFFICIAL CHARITIES



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