



# 2022 LAVIC CONFERENCE

## GROWING THROUGH COLLABORATION

Date & Time:	Session:	Duration:	Session Summary:	Live Zoom Q&A	Who:
<b>Monday 25th July:</b>					
Session 1 - 5.30 - 6.30pm	LAVic Looking forward to season 22/23	30 mins	LAVic CEO Anthony McIntosh formally opens the 2022 Conference and provides an overview of the 22/23 season ahead.	30 min	Anthony McIntosh
Session 2 - 6.45 - 7.45pm	Secretary Support	30 mins	What is the role of the Secretary at your Centre? This session aims to clarify the Secretary's role within a Little Athletics Centre, and covers the importance of time managing, delegating and knowing your support networks. Hear from Brimbank Centre Secretary Tamara.	30 min	Kim John & Andrew Pryn
Session 3 - 8 - 9pm	Competition & Education outlook for the 22/23 Season.	30 mins	An overview of the Competition & Education calendar for the 22/23 Season. Updates to the Competition Rules and Regulations for the season ahead & discussing the new Centre officiating event cards.	30 min	Shane Bertrand & Debbie Baskin
<b>Tuesday 26th July:</b>					
Session 4 - 5.30 - 6.30pm	Maximising Social Media Tools	30 mins	Building your Centre's social media profile: creating content and content plans. Analysis of Little Athletics social media data and analytics. Interview with Cranbourne & Maryborough committee members about how they manage their Centres social media pages.	30 min	Nathan Gjorgievski
Session 5 - 6.45 - 7.45pm	Trial Athletes	30 mins	How do you engage and communicate with your Trial Athletes? Attracting new members to compete in Trials. Converting Trial Athletes to full financial Members. What did the end of season survey advise? Using data from the 2021-22 membership survey. Hear from a Centre perspective.	30 min	Kim John
Session 6 - 8 - 9pm	Retaining Members	30 mins	What is each age group getting for their membership? Discussing the 2021-22 membership survey results. Why do kids want to come back to your Centre? Hear from Warragul and Collingwood Committee members about how they retain their members.	30 min	Kim John & Andrew Pryn
<b>Wednesday 27th July:</b>					
Session 7 - 5.30 - 6.30pm	Getting More Volunteers to Help at your Centre	30 mins	How does your Centre engage with parents that are reluctant to volunteer? Hear and discuss tools and techniques to get parents involved.	30 min	Andrew Pryn & Debbie Baskin, Doug Cobbleddick
Session 8 - 6.45 - 7.45pm	Regulations & Policies	30 mins	This session will provide an overview of the updated LAVic Regulations & Policies.	30 min	Anthony McIntosh



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Session 9 - 8 - 9pm	The Future of your Centre	30 mins	What is the future of your Centre to look in 3 – 5 years time? This session discusses strategic planning, goal setting and setting a vision for your Centre. Hear Dean (Cranbourne LAC) and Claire (Surf Coast LAC) discuss the futures of their Centres.	30 min	Anthony McIntosh & Andrew Pryn
<b>Thursday 28th July:</b>					
Session 10 - 5.30 - 6.30pm	National Marketing Plan	30 mins	Hear about the LAVic Digital Marketing program and the new LAA National Marketing Plan – how it benefits your Centre and what Centres can do to benefit.	30 min	Anthony McIntosh & Nathan Gjorgievski
Session 11 - 6.45 - 7.45pm	Child Safe	30 mins	Victoria's updated Child Safe standards come into effect on 1st July 2022. This session will provide Centres with an overview of those changes and implications for Centres.	30 min	Julie Green & Shana Simonovski
Session 12 - 8 - 9pm	A Visit from LAVic's Development Officers	30 mins	The role of Development Officer, Centre Visits overview, observations & insights, and planning for next season.	30 min	Rob Belli & Doug Cobbledick
<b>Friday 29th July:</b>					
	Recap of the 2022 LAVic Conference		Provides Centre committee members the opportunity to recap and re-watch any sessions they missed from the Conference so far.		Anthony McIntosh
<b>Saturday 30th July:</b>					
12.30pm - 2.00pm	AGM Registrations - Coles and Little Athletics Australia Presentations (Lunch Provided)				
2.15 - 3.30pm	LAVic - 2022 Annual General Meeting				
6 - 11pm	LAVic Gala Awards Dinner	Join us in a night of recognition and celebration of the outstanding achievements of individuals, Centres and Regions across the 21/22 season.			All