Centre Uniform, Apparel & Merchandise Booklet

Updated 08.09.26

Overview

To ensure that all Affiliated Centres are complying with the specifications set out in the Competition Rules, LAVic have licenced three specifically chosen Centre Uniform suppliers, Game Day Apparel, Energetic Apparel and Starsub Apparel. The approved competition uniform refers to competition tops and shorts / leggings.

This booklet will provide Centres / Clubs with the relevant information to meet the uniform requirements.

Spikes and socks are listed for uniform standards purposes only.

If you have any questions, please don't hesitate to contact the LAVic Office for clarification.

Additional Merchandise

In addition to the competition uniform, Regions, Centres & Clubs may order other apparel/merchandise items such as tracksuits, hoodies, drink bottles, banners, flags etc. Whilst the LAVic logo is not compulsory on these items, where the Region, Centre and/or Club wish to use the LAVic logo, one of the three licensed suppliers must be used, and the Association requires submission of artwork for approval prior to manufacture.

Merchandise items not displaying the LAVic logo may be procured from any reputable supplier.

Centre Uniforms – Tops

The competition top can consist of a singlet, polo top, t-shirt, or crop top.

Logo Placement / Colour / Size

The LAVic logo is to appear on the right-hand side of the garment and can be white, black or the coloured LAVic logo. The use of Centre/Club colours for the LAVic logo is **not** approved. The uniform suppliers have the logo size; these cannot be altered. See below for logo placement examples.

Centre Name / Number / Logo

Either the Centre name, number, logo, or a combination of these, **must** appear anywhere on the front of the garment keeping in mind the position of the LAVic logo and the Coles Registration Patch.

The Centre number **must** be on the back.

The Centre name is optional, but preferrable on the back as well.

Club Uniforms - (not Centre uniforms)

- LAVic logo is optional on Club tops only.
- The Coles Registration Patch must be worn on the front.
- Club uniforms are not approved to be worn at Region or State Competitions.
- If a Club uses the LAVic logo, the top can only be manufactured by one of our licenced uniform providers in Game Day Apparel, Energetic Apparel or Starsub Apparel.

Club uniform worn only during weekly competitions, not at Regions or States

Club Uniform designed & manufactured by an LAVic supplier

Association (Coles) Registration Patch (ARP)

The Association Registration Patch, as supplied to each Competitive Member must be worn on the front of the Centre and Club (where applicable) uniform at all Little Athletics competition activities, as well as other athletic skills activities as advised.

Licenced Supplier Branding

The licenced supplier's logo will be sublimated on the back of all garments, tops, shorts, and leggings.

Centre/Club Tops - Sponsorship Logos

Centre Sponsorship logos may be added to the lower back section of the Centre top. For Centre singlets, polo tops and t-shirts, the maximum area of the logo(s) is to be 350cm2. For Centre Crop tops, the maximum area of the logo(s) is to be 120cm2.

Club tops that contain the LAVic logo may have Centre/Club sponsorship logos with the same restrictions listed above for Centre tops.

No size restrictions apply to Club tops that do not contain the LAVic logo.

Centre/Club Sponsor logos/names can be in any font.

Centre Uniform – Shorts

Centres/Clubs have the option for shorts in the approved colour from a local supplier or retail shop and/or purchase the approved short in your Centre colour & design from our licenced uniform suppliers. There are several styles from our licenced suppliers:

- Running shorts, longer casual shorts, or bike shorts: these are sublimated and can be a custom design of colours & logos.
- They will have the LAVic logo on the front right-hand side. The colour of the LAVic logo can be white, black or the LAVic coloured logo. Centre colours are not approved.
- There is the option to have the Centre logo/number on the front left-hand side as below.
- Shorts will have the licenced supplier's logo on the back-right hand side.
- A Centre sponsor can be added to the back-left hand side. This logo is to be no greater than 40cm2 in area (e.g. approximately 6.3cm x 6.3cm).
- Shorts may have pockets but LAVic recommends avoiding shorts with loose pockets.

Running shorts

Front **Back**

Bike shorts

Front **Back**

White box indicates Optional Sponsor Logo placement

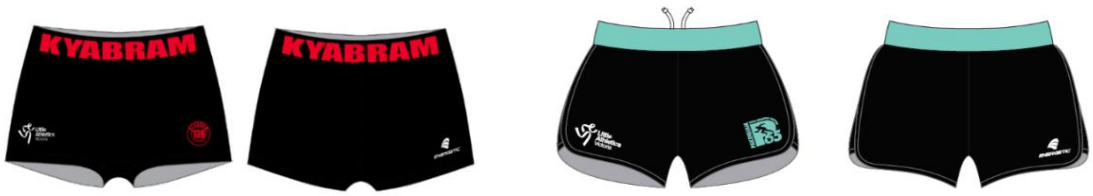
Shorts not sourced from Official Suppliers

Centres/Clubs can nominate a single colour short as their Centre/Club shorts with the following restrictions:

- Colour must be approved by LAVic and must be a single colour only.
- These shorts can be nominated in addition to an approved Centre/Club short design from our nominated suppliers.
- Shorts may have a single manufacturers logo which is smaller than 40cm² (e.g. approx. 6.3cm x 6.3cm).
- Other logos (e.g. sporting team logos) and contrasting piping are not permitted.

Alternative waistbands on shorts allowable.

- Any visible waistbands on shorts (such as when wearing crop tops) may display the Centre name and/or uniform colour, otherwise they are to be the same colour as the shorts and free from any logos etc.
- There are no restrictions on waistbands if they are not visible (such as when the competition top fully covers the waistband).



Centre Uniform - Leggings

- **Leggings** of any length can be worn as an outer garment except for Race Walking.
- Leggings worn by themselves are to be the same colour as the approved Centre shorts, with the same restrictions (e.g. logos etc.).
- For **Winter Event season only, black** leggings may be worn instead of the Centre colour (same restrictions on logos etc. as per Centre shorts).
- Only approved LAVic logos and/or one manufacturer logo under 40cm² are permitted on shorts or leggings.
- **Custom leggings** can only be worn if they are purchased from the approved licenced uniform suppliers; they will have the LAVic logo on the front right-hand side.
- There is the option to have the Centre logo, name and / or number on the left-hand side.
- Custom leggings will have the licenced uniform supplier's logo on the back-right hand side.

Front **Back**

Undergarments – Shorts / Leggings

- Undergarments **worn underneath** shorts must be the same colour as the approved Centre shorts or black or white or beige.
- Undergarments include leggings or bike shorts.
- Undergarments must be a single colour. One visible manufacturer logo of less than 40cm² is permitted.
- Custom shorts / leggings purchased from the licenced uniform suppliers with the LAVic logo can be worn as undergarments.

Undergarment – Tops

Athletes may wear an undergarment top (long or short sleeve) under their Centre uniform top as long as it is plain (no patterns or logos), the same colour of their Centre uniform top or black, white or beige.

Socks

- Socks if worn, can be of any length, colour, or pattern, however they cannot cover the knee or be objectionable. LAVic, has the right to determine their suitability.

Other General Uniform Restrictions

- Uniform items are to be worn as designed. Rolling up/down of uniform items to cover logos is no longer permitted.
- Taping of logos is no longer be permitted.
- Failure to comply with LAVic Uniform requirements MAY result in an athlete not being permitted to compete.

Spikes & Footwear

Spike shoes will only be permitted to be worn in the events listed in the table below.

Age Groups	Track Events	Field Events	Relays	Cross-Country
U6 - U10	No spike shoes allowed	No spike shoes allowed	No spike shoes allowed	No spike shoes allowed
U11 - U12	All events run entirely in lanes	All jump events & Javelin	All events	No spike shoes allowed
U13 – U17	All events except Race Walks	All jump events & Javelin	All events	No spike shoes allowed

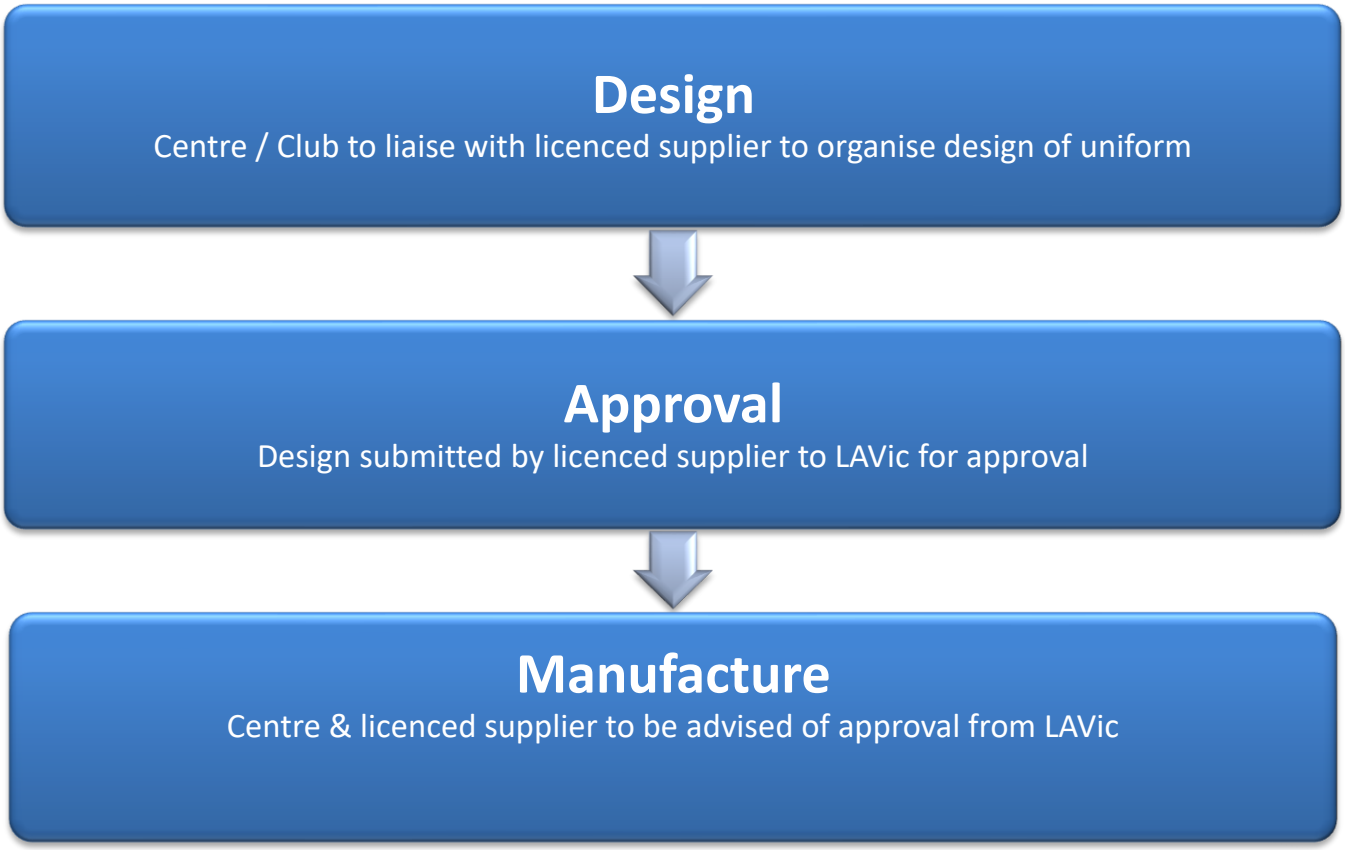
- Spikes must not exceed 7mm for Track events.
- Spikes must not exceed 9mm for High Jump, Long Jump, Triple Jump and Javelin events.
- The venue will determine which shape of spike is permitted. LAVic will advise any additional spike requirements via the Information Booklet for each event.
- Most venues including Lakeside stadium, **do not** allow needle/pin spikes or tartan spikes.

Examples of needle/pin/tartan spikes

Process for Uniform Designs / Changes

All Centres are required to have the LAVic logo on their approved Centre competition tops. All designs for tops, singlets, crop tops, shorts, or leggings, need to comply with the approved design and colour for each Centre, as well as the branding requirements as listed in this document. All Centre competition tops, and branded shorts or leggings must be purchased through the three licenced suppliers.

The following process is required for the supply of competition tops, shorts, or leggings or for any other products/items containing the LAVic logo.



All new design orders must be approved by LAVic prior to manufacture. Repeats of previously approved designs can be arranged directly between the Centre and licensed supplier.

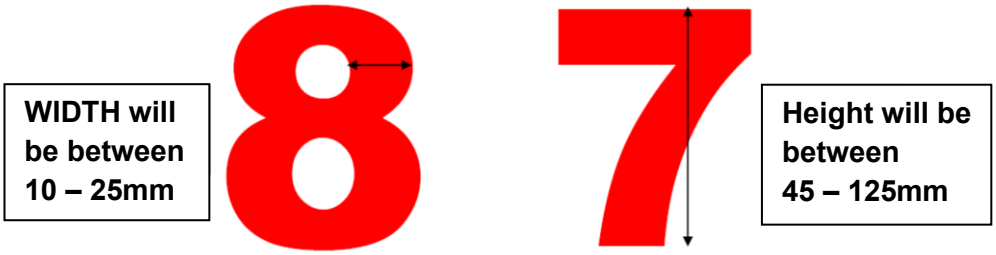
Font

The default font for both numbers and letters for all artwork on all Centre uniforms is **IMPACT**.

Number sizing

All Centre numbers on the front and back of the uniform will be of the appropriate size as per below.

Front



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LAVic and Licenced Supplier Contacts

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