



Little
Athletics
Victoria



Centre Uniform, Apparel & Merchandise Booklet



GAME DAY



Blackchrome[®]

Updated September 2024

Overview

To ensure that all Affiliated Centres are complying with the specifications set out in the Competition Rules, LAVic have licenced three specifically chosen Centre Uniform suppliers, Game Day Apparel, Energetic Apparel and Blackchrome. The approved competition uniform refers to competition tops and shorts / leggings.

This booklet will provide Centres / Clubs with the relevant information to meet the uniform requirements.

Spikes and socks are listed for uniform standards purposes only.

If you have any questions, please don't hesitate to contact the Office for clarification.

Additional Merchandise

In addition to the competition uniform, Regions, Centres & Clubs may order other apparel/merchandise items such as tracksuits, hoodies, drink bottles, banners, flags etc. Whilst the LAVic logo is not compulsory on these items, where the Region, Centre and/or Club wish to use the LAVic logo, one of the three licensed suppliers must be used and the Association requires submission of artwork for approval prior to manufacture.

Centre Uniforms – Tops

The competition top can consist of a singlet, polo top, t-shirt, or crop top.

Logo Placement / Colour / Size

The LAVic logo is to appear on the right-hand side of the garment and can be white, black or the coloured LAVic logo. The use of Centre/Club colours for the LAVic logo is **not** approved. The uniform suppliers have the logo size, these cannot be altered. See below for logo placement examples.



Centre Name / Number / Logo

Either the Centre name, number, logo, or a combination of these, **must** appear anywhere on the front of the garment keeping in mind the position of the LAVic logo and the Coles badge.

The Centre number **must** be on the back.

The Centre name is optional, but preferable on the back as well.

Coles Patch (National Membership Badge)

The Coles badge which is a National membership requirement is to be attached to the right-hand side (above the LAVic logo) of all Centre and Club uniforms. These badges are required to be sewn on and are to cover any previous logos/badges. The licenced suppliers can attach these badges for an additional fee to reduce the workload of Centres & parents.

Membership Registration Patch

The Membership Registration Patch, as supplied to each Competitive Member must be worn on the front of the Centre and Club (where applicable) uniform at all Little Athletics competition activities, as well as other athletic skills activities as advised.

Club Uniforms - (not Centre uniforms)

- LAVic logo is optional on Club tops only.
- The Coles badge and registration patch are required to be sewn onto all Club tops.
- Club uniforms are not approved to be worn at Region or State Competitions.
- If a Club uses the LAVic logo, the top can only be manufactured by one of our licenced uniform providers in Game Day Apparel, Energetic Apparel or Blackchrome.

Club uniform worn only during weekly competitions, not at Regions or States



Club Uniform designed & manufactured by an LAVic supplier



Licenced Supplier Branding

The licenced supplier's logo will be sublimated on the back of all garments, tops, shorts, and leggings.

Centre Uniform – Shorts

The competition shorts are to be the approved colour and design and not have any pockets. With the assistance of the licenced uniform suppliers, Centres and Clubs can match their uniform top with their shorts.

Centres / Clubs have the option for a plain short in the approved colour from a local supplier or retail shop without any logos OR purchase the approved short in your Centre colour & design from our licenced uniform suppliers. There are several styles from our licenced suppliers:

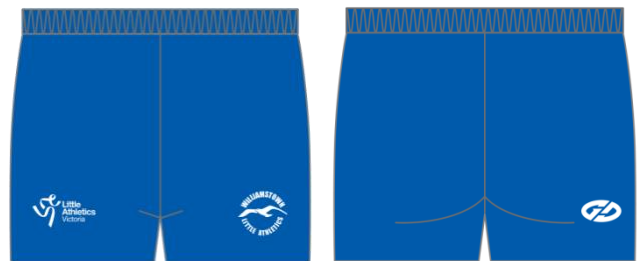
- Running shorts, longer Casual shorts, or Bike shorts; these are sublimated and can be a custom design of colours & logos.
- They will have the LAVic logo on the front right-hand side. The colour of the LAVic logo can be white, black or the LAVic coloured logo, Centre colours are not approved.
- There is the option to have the Centre logo / number on the front left-hand side as below.
- Shorts will have the licenced supplier's logo on the back-right hand side.
- Shorts are not to have any pockets.

Shorts with LAVic & Centre logo on front & licenced supplier's logo on back

Running shorts
Front Back



Bike shorts
Front Back



Alternative waistbands on shorts allowable.

- Waistbands on shorts may display the Centre name and/or uniform colour.



Centre Uniform - Leggings

- **Leggings** of any length can be worn as an outer garment except for Race Walking.
- Leggings worn by themselves are to be the same colour as the approved Centre shorts, they must be plain without patterns or unapproved logos.
- For **Cross-Country season only, black** leggings may be worn instead of the Centre colour, they must be plain without patterns or unapproved logos.
- Only approved LAVic logos or small logos under 4x4cm are permitted on shorts or leggings.
- **Custom leggings** can only be worn if they are purchased from the approved licenced uniform suppliers; they will have the LAVic logo on the front right-hand side.
- There is the option to have the Centre logo, name and / or number on the left-hand side.
- Custom leggings will have the licenced uniform supplier's logo on the back-right hand side.



Front

Back

Undergarments – Shorts / Leggings

- Undergarments **worn underneath** shorts must be the same colour as the approved Centre shorts or black or beige.
- Undergarments include leggings or bike shorts.
- Undergarments must be plain, without patterns or unapproved logos.
- Custom shorts / leggings purchased from the licenced uniform suppliers with the LAVic logo can be worn as undergarments.

Undergarment – Tops

Athletes may wear an undergarment top (long or short sleeve) under their Centre uniform top as long as it is plain (no patterns or logos), the same colour of their Centre uniform top or black or white.



Other Uniform Guidelines

Logos

Any unapproved logos on plain shorts must be smaller than 4x4cm.



Socks

Socks if worn, can be of any length, colour, or pattern, however they cannot cover the knee or be objectionable. LAVic, has the right to determine their suitability.

Spikes & Footwear

Spike shoes will only be permitted to be worn in the events listed in the table below.

Age Groups	Track Events	Field Events	Relays	Cross-Country
U6 - U10	No spike shoes allowed	No spike shoes allowed	No spike shoes allowed	No spike shoes allowed
U11 - U12	All events run entirely in lanes	All jump events & Javelin	All events	No spike shoes allowed
U13 - U17	All events except Race Walks	All jump events & Javelin	All events	No spike shoes allowed

- Spikes must not exceed 7mm for Track events.
- Spikes must not exceed 9mm for High Jump, Long Jump, Triple Jump and Javelin events.
- The venue will determine which shape of spike is permitted. This is listed in the Venue Spike Rules document on the website.
- Most venues including Lakeside stadium, **do not** allow needle / pin spikes.

Examples of needle / pin spikes



Process for Uniform Designs / Changes

All Centres are required to have the LAVic logo on their approved competition tops. All designs for tops, shorts, or leggings, need to comply with the approved design and colour for each Centre, as well as the branding requirements as listed in this document. All Centre competition tops, and branded shorts or leggings must be purchased through the three licenced suppliers.

The following process is required for the supply of competition tops, shorts, or leggings or for any other products/items containing the LAVic logo.



All new design orders must be approved by LAVic prior to manufacture. Repeats of previously approved designs can be arranged directly between the Centre and licenced supplier.

Font

The default font for both numbers and letters for all artwork on all Centre uniforms is **IMPACT**.

Number sizing

All Centre numbers on the front and back of the uniform will be of the appropriate size as per below.

Front



Back



LAVic and Licenced Supplier Contacts

Little Athletics Victoria

Debbie Baskin Email: debbie.baskin@lavic.com.au Ph: 9960 8600
Brett Johnstone Email: brett.johnstone@lavic.com.au Ph: 9960 8600

Game Day Apparel

Eddie Oliver Email: eddie@gamedayapparel.com.au Ph: 0403 260 807
Aaron Cusack Email: aaron@gamedayapparel.com.au Ph: 0408 419 433

Energetic Apparel

Kate Dobson Email: kate@energetic.com.au Ph: 1300 272 377
Chris Jones Email: chris@slamstyle.com.au Ph: 0402 539 295

Blackchrome

Travis Eddie Email: travise@blackchrome.com.au Ph: 0427 594 514